Local Nonprofit EL ARCA to Join 2027 Rose Parade® with Debut Float Honoring Inclusion and Belonging

EL ARCA will participate in the 2027 Rose Parade® for the first time, unveiling its debut float, "A Safe Place to Belong."

LOS ANGELES, CA, UNITED STATES, September 17, 2026 /EINPresswire.com/ -- EL ARCA will participate in the 2027 Rose Parade® for the first time, unveiling its debut float, "A Safe Place to Belong," designed and built by Fiesta Productions, an award-winning creative design and production company.

The float will debut on January 1, 2027 as part of the 138th Rose Parade Presented by Honda under the theme "Welcome." EL ARCA's entry reflects the organization's mission to create a compassionate environment where every person is valued, supported, and encouraged to reach their full potential.

About the Float: "A Safe Place to Belong"

EL ARCA's debut Rose Parade float, "A Safe Place to Belong," features a towering white tiger mother with expansive animated wings and two playful cubs set within a lush tropical landscape. With dramatic height, movement, and water features, the float brings EL ARCA's mission of protection, dignity, and belonging to life in a vivid, unexpected way — offering visuals best experienced in person.

"For more than six decades, EL ARCA has been a place where individuals with developmental disabilities find strength, encouragement, and a community that embraces them exactly as they are. Our first-ever Rose Parade float is a powerful symbol of that promise.

Just as the mother tiger spreads her wings to protect and uplift her cubs, EL ARCA welcomes every person who walks through our doors with dignity, compassion, and love. 'A Safe Place to Belong' reflects our belief that true inclusion means being seen, valued, and celebrated — and we are honored to share that message with millions of viewers around the world," said Dr. John M. Menchaca, President/CEO of EL ARCA.

Volunteer Opportunities for Float Decorating

EL ARCA is inviting community members, families, business groups, and supporters to help decorate the float beginning September 1st at the Fiesta Productions float facility in Irwindale. Volunteers assist with applying flowers, seeds, bark, fruits, vegetables, grasses, and other natural materials — a hands-on tradition that brings each float to life. Hundreds of volunteers are

needed before the EL ARCA float hits Colorado Blvd. Sign up to volunteer now at www.fiestaproductions.com/volunteer.

About EL ARCA

Founded in 1965, EL ARCA provides compassionate, community‐based programs and services for adults with developmental disabilities across Greater Los Angeles. Through Adult Development, Adult Day Support, Community‐Based Adult Services, and therapeutic and recreational programs, EL ARCA empowers individuals to grow, thrive, and live with dignity in supportive environments. Learn more at elarcainc.org.

About Fiesta Productions

Fiesta Productions, Inc. is an award‐winning creative design and production company specializing in organic and floral‐focused installations and parade floats. The company is known for its seamless execution, driven by a team whose passion, creativity, and attention to detail shape every project. Learn more about Fiesta Productions and its work at fiestaproductions.com.

About the Pasadena Tournament of Roses® and Rose Parade® presented by Honda

The Pasadena Tournament of Roses® is a volunteer organization that hosts America's New Year Celebration® with the Rose Parade® presented by Honda, the Rose Bowl Game® presented by Prudential and a variety of accompanying events. The Association's 935 Members supply more than 80,000 volunteer hours, which will drive the success of the 138th Rose Parade, themed "Welcome," on Friday, January 1, 2027, followed by the College Football Quarterfinal at the 113th Rose Bowl Game presented by Prudential. Visit www.tournamentofroses.com, follow us on Instagram, TikTok, YouTube and X, and like us on Facebook.

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