

FLOLIVE® Co-Founder Rony Cohen to Present at The Things Conference

IoT Visionary Will be Joined by Odido Executive Mario de Lijster to Describe the Impact of Physical AI Applications on Network Performance, Cost, and Security

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EINPresswire.com/ -- [FLOLIVE®](#), a global enabler of IoT connectivity solutions, announced that its co-founder Rony Cohen will deliver the presentation, "Your Physical Applications Are Only As Smart As Your Network," at The Things Conference in Amsterdam, Netherlands. Cohen will be joined on

stage by Mario de Lijster, senior proposition manager for IoT for the Dutch mobile operator Odido, who will provide an MNO's perspective on the importance of ensuring network connectivity in the Physical AI age. The Things Conference takes place September 22-23 at the Kromhouthal in Amsterdam. Cohen's session is set for 11:00 a.m. on September 22.

In his remarks, Cohen will describe the pressure that network operators are facing to provide reliable, secure connectivity in the Physical AI world. He will touch on the management and transmission of the ever-increasing volume of data produced by Physical AI applications, maintaining security processes and protocols, and satisfying evolving sovereignty mandates. During the presentation, de Lijster will share Odido's experience in addressing the network and operational challenges presented by Physical AI services.

"According to a recent study by Gartner, the number of AI-enabled IoT machines increased some 24 percent last year, driven in large measure by the demand for Physical AI applications and services like smart manufacturing, robotics, and geolocation services. This trend will only continue to accelerate, placing enormous pressure on network providers and businesses that are investing heavily in Physical AI solutions to improve their own efficiencies," explained Cohen. "This is a critical juncture for the IoT industry as it looks for network concepts and solutions that will satisfy this demand. I am looking forward to joining my colleague Mario at The Things



Conference and describing how some of the latest technology strategies will ensure that mobile operators and IoT providers remain in lockstep with customer needs.”

The Things Conference brings together IoT providers, developers, and businesses to explore the innovations and trends impacting the industry. The event includes educational sessions, demos, hands-on training, and networking opportunities.

Flolive works with partners to provide IoT connectivity solutions leveraging a globally distributed set of core networks and local breakouts that deliver low-latency, compliant, and secure communications across some 214 countries and regions. With access to its global IMSI library and on-SIM intelligence, Flolive partners delivering IoT services can offer instant local connectivity and compliance with data sovereignty regulations the moment a device powers on.

To learn more about Flolive solutions, please visit <https://folive.net/>.

About Flolive

Flolive delivers unmatched IoT connectivity by owning and operating the world's largest cellular network, ensuring seamless, secure global coverage for both partners and enterprises. With its carrier-grade distributed core network and over 70 local points of presence, Flolive optimizes IoT performance by providing low latency, network redundancy, and end-to-end security that satisfies national and regional compliance mandates. The innovative Flolive platform, featuring multi-IMSI SIM solutions, simplifies IoT operations with single SIM and single SKU capabilities. The company is backed by leading technology investors, empowering partners to scale IoT solutions effortlessly while driving better business outcomes. Visit [Folive.net](https://folive.net) to experience A Network Beyond.

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