Agency8 Launches Done-for-You Lead Generation System for US Roofing Contractors

Houston agency delivers pre-qualified homeowner leads to roofers using Meta ads and automated SMS — 8 to 15 extra jobs per month, guaranteed pipeline

HOUSTON, TX, UNITED STATES, September 11, 2026 /EINPresswire.com/ -- HOUSTON, TX, UNITED STATES, September 11, 2026 — Agency8, a Houston-based digital marketing agency, today announced the launch of its specialized lead generation system designed exclusively for US roofing contractors. The company uses a combination of targeted Meta advertising and automated SMS qualification to deliver pre-screened homeowner leads directly into roofers' pipelines — with clients averaging 8 to 15 additional booked jobs per month.

The roofing industry has long struggled with inconsistent lead flow, seasonal slowdowns, and over-reliance on word-of-mouth referrals. Agency8's done-for-you system addresses this directly by running Meta ad campaigns that target homeowners actively searching for roofing services, then qualifying those leads through an automated SMS sequence before any human contact occurs. By the time a roofing contractor speaks to a lead, that homeowner has already expressed interest, provided their information, and been screened for intent and location.

"Most roofers are great at their craft but don't have the time or expertise to run effective digital marketing campaigns," said David Rizescu, Founder of Agency8. "We built this system so that contractors can focus entirely on doing the work while we fill their pipeline with ready-to-book homeowners. Our goal is simple: get them more jobs, predictably, every single month."

Agency8 operates on a monthly retainer model with packages starting at $2,500 per month. The system includes full Meta ad campaign management, lead qualification via automated SMS, CRM setup and management, appointment setting, and weekly performance reporting. Clients receive a dedicated campaign manager and access to a real-time dashboard tracking every lead from first contact to booked appointment.

The agency currently serves residential and commercial roofing contractors across the United States, with particular focus on high-growth markets in Texas, Florida, Georgia, Illinois, Ohio, and Arizona.

For more information or to schedule a free strategy call, visit agency8.online or contact operations@agency8.online.

About Agency8
Agency8 is a US roofing lead generation agency headquartered in Houston, Texas. The company specializes in Meta advertising and automated SMS qualification systems that help roofing contractors build predictable, scalable pipelines of pre-qualified homeowner leads. Agency8 operates on a performance-focused monthly retainer model.

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