

Eugene Mission to Host Live-Streamed Storytelling Event on Homelessness

"Conversations on a Bench" is a 24-hour storytelling initiative in the lead-up to World Homelessness Day

EUGENE, OR, UNITED STATES, September 11, 2026 / EINPresswire.com/ -- Real talk on homelessness for 24 straight hours. No scripts, no filters, just honest conversations live-streamed from the Eugene Mission, a recovery center for those experiencing homelessness.

In this live storytelling initiative, Executive Director Sheryl Balthrop will sit on a bench on campus for 24 straight hours and livestream one-on-one conversations with community members from all walks of life.



Eugene Mission Executive Director Sheryl Balthrop listens as a participant shares their story as part of a live, 24-hour storytelling initiative on homelessness.

"The challenge of homelessness is growing nationally, but that doesn't mean we have to lose hope," Balthrop said. "This event invites people to see past myths and engage with the reality of what it means to experience—and overcome—homelessness."

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Sheryl Balthrop, Eugene Mission Executive Director

[MEDIA ASSET KIT](#): Informational interview with Sheryl and B-roll from last year's event

WHEN: Noon Oct. 8 through noon Oct. 9

WHERE: Eugene Mission campus, 1542 W. 1st Ave.

HOW TO WATCH: www.facebook.com/theeugenemission, [Eugene Mission YouTube Channel](#)

FOR MORE INFO: [Eugene Mission website](#)

The public is invited to watch, participate in person, or submit questions and comments online in real time. We're inviting local leaders, pastors, families of those affected by homelessness, our guests at the Eugene Mission, and more to discuss topics that will range from addiction and recovery to policy and housing.

This local effort is part of a coordinated movement through Citygate Network — a national association of gospel missions — with more than 100 ministry CEOs participating in similar events across North America on October 8-9, 2026.

About the Eugene Mission

The Eugene Mission is a 100% privately-funded, relationship-centered, sober recovery campus that partners with hurting people to rebuild the disconnections that led them to the street and gives them the Hope, healing and resources to return to healthy community.

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