Kelly Nuckolls Is a Finalist for CRN's 2026 Women of the Year Awards

Jeskell CMO Kelly Nuckolls is a finalist for Alliance Marketing Executive of the Year, recognizing leadership in partner strategy and channel growth.

LAUREL, MD, UNITED STATES, September 14, 2026 / EINPresswire.com/ -- Jeskell Systems, a trusted provider of secure, high-performance data infrastructure and data lifecycle management solutions, is proud to share that CRN®, a brand of The Channel Company, has named Kelly Nuckolls, Chief Marketing Officer of Jeskell Systems, as a finalist in the Alliance Marketing Executive of the Year category of the 2026 CRN Women of the Year Awards.



Kelly Nuckolls, Chief Marketing Officer of Jeskell Systems, has been named a finalist in the 2026 CRN Women of the Year Awards.

Jeskell excels in turning IT investments into long-term savings by reducing complexity, providing agility, and ensuring mission-focused adaptability.

This honor recognizes Nuckolls' commitment to channel innovation and excellence through her leadership in alliance marketing, partner strategy, integrated demand generation, sales enablement, and go-to-market programs designed to strengthen collaboration between Jeskell and its technology partners.

As Chief Marketing Officer, Nuckolls leads Jeskell's marketing strategy across Federal and commercial markets, working closely with technology partners, sales teams, and industry leaders to connect complex infrastructure solutions with real customer requirements. Her work spans partner marketing,

> I'm incredibly grateful for this recognition. The best work in our industry happens through strong partnerships, shared goals and people who genuinely want to solve problems together."
>
> *Kelly Nuckolls, Chief Marketing Officer, Jeskell Systems*

executive positioning, digital strategy, business development, and campaigns focused on data infrastructure, cyber resilience, AI-ready environments, high-performance storage, and enterprise data management.

This is the fourth annual CRN Women of the Year Awards, which spotlight extraordinary women, companies, and allies who demonstrate dedication to advancing the IT industry through their leadership and initiatives each day. The winners of the Women of the Year Awards will be announced at the Awards Gala on December 8, 2026 in New York City.

With more than 35 years of experience, Jeskell Systems helps Federal and commercial organizations design, implement, and optimize secure data infrastructure for increasingly complex IT environments. Through strategic relationships with leading technology providers including IBM and HPE, Jeskell delivers solutions spanning data lifecycle management, high-performance storage, cyber resilience, automation, and infrastructure modernization.

"The finalists for the CRN Women of the Year Awards represent some of the most accomplished and influential leaders across the IT channel," said Jennifer Follett, VP of U.S. Content and Executive Editor at CRN, The Channel Company. "Their accomplishments reflect the talent, determination, and forward-thinking approach that continue to strengthen our industry. We are honored to recognize their achievements and celebrate the meaningful impact they are making throughout the industry."

"Being recognized in a category centered on alliance marketing is especially meaningful because partnership has always been at the heart of how I approach this industry," said Nuckolls. "The strongest results happen when technology partners, solution providers, sales teams, and marketers are aligned around solving a real customer need. I am incredibly grateful for the partners and colleagues I have had the opportunity to work with, and I am proud of what we continue to build together at Jeskell."

The Women of the Year Awards Finalists can be viewed online at www.crn.com/women-of-the-year.

About Jeskell Systems

With 35 years of expertise, Jeskell Systems empowers Federal and commercial clients with scalable data lifecycle management, secure governance, and high-performance storage solutions tailored to meet the unique needs of each organization. Jeskell specializes in optimizing IT

environments for operational efficiency, resilience, and data security, from managing vast data stores supporting AI-driven applications to enabling high-performance computing infrastructures for compute-intensive workloads.

As a trusted partner of technology leaders including IBM and HPE, Jeskell provides resilient, cost-effective solutions that reduce risk and help protect data throughout its lifecycle. Learn more at jeskell.com.

About The Channel Company

The Channel Company (TCC) is the global leader in channel growth for the world's top technology brands. We accelerate success across strategic channels for tech vendors, solution providers, and end users with premier media brands, integrated marketing and event services, strategic consulting, and exclusive market and audience insights. TCC is a portfolio company of investment funds managed by EagleTree Capital, a New York City-based private equity firm. For more information, visit thechannelco.com.

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