IDI Consulting Partners with the American Heart Association to Advance Heart Health Awareness

Pittsburgh-based IT consulting firm promotes heart health and wellness through Wellness Week sponsorship.

PITTSBURGH, PA, UNITED STATES, September 14, 2026 /EINPresswire.com/ -- IDI Consulting, a leading Pittsburgh-based consulting firm, announces its sponsorship of the 2026 American Heart Association Heart Walk in Pittsburgh, taking place on September 12th. This annual event brings together thousands from across the region to raise awareness of heart disease and stroke while generating crucial support for research and education.

As a sponsor of Wellness Week, IDI Consulting will support efforts to encourage CPR education, physical activity and heart-healthy habits leading up to the Heart Walk. The sponsorship reflects IDI Consulting's continued commitment to supporting the health and well-being of its employees, clients and the greater Pittsburgh community. Wellness Week will feature themed days and health-focused activities designed to encourage participants to get moving and prioritize their cardiovascular health.

“We are proud to once again support the American Heart Association and its mission to fight heart disease and stroke,” said Barry Lynch, Managing Partner of IDI Consulting. “The Heart Walk gives us an opportunity to come together as a team, support a cause that impacts so many families and make a meaningful difference in the community we call home.”

This is the fourth time IDI Consulting has sponsored the Heart Walk, previously assisting in raising awareness in 2022, 2024 and 2025. Every step taken at the Heart Walk helps advance the fight against heart disease, the leading cause of death worldwide, and supports the Association’s mission to build longer, healthier lives.

The 2026 American Heart Association Heart Walk will be held on September 12, 2026, at Point State Park, 601 Commonwealth Place, Pittsburgh, PA. Check-in begins at 8 a.m., with the Heart Walk starting at 9:45 a.m. For more information or to register, please visit https://www2.heart.org/site/SPageServer/pagename=heartwalk_register&fr_id=131

About IDI Consulting
Located in Pittsburgh, New York City, and Houston, IDI Consulting is dedicated to solving business
problems using strategic and technologic methods. Services include Project Management, Business
Process Re-engineering, Major ERP Installation, Custom Application Development, Programming and
Installation, Application and System Design, Database Analysis and Design, Systems Analysis and

Design as well as Software Analysis and IT Consulting. Visit IDI-Net.com for more information.

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