

# NaturPak Strengthens Its Robust R&D Division

*Senior Pet Nutritionist Dr. Emma Wils-Plotz joins NaturPak's distinctive team of professionals.*

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EINPresswire.com/ -- [NaturPak](#), North

America's leading innovation platform in shelf-stable pet nutrition, announces an integral addition to their dynamic [research and development](#) team, Dr. Emma Wils-Plotz, PhD, senior pet nutritionist.



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*Dr. Emma Wils-Plotz, Senior  
Pet Nutritionist at NaturPak*

A known innovator in the industry, NaturPak's singular focus is to quickly and easily deliver the best tasting food with the highest quality, human-grade ingredients in the most advanced packaging available. They also focus on offering their partner brands an extensive menu of nutrition and processing options, as well as access to essential high-level specialists, like Dr. Wils-Plotz, who leverages her deep technical understanding and scientific knowledge, as well as veterinary and consumer insights, to propel innovation that promotes the wellness of companion animals.

"I have a passion for formulation, because it's like solving a puzzle," says Dr. Wils-Plotz. "Each brand is different, as is each concept, and collaborating to develop products which surpass client expectations and drive a clear path from concept to commercialization is one of the most meaningful components of my work."

After years of honing her skills at a large pet care brand, Dr. Wils-Plotz sought a company which aligned with her own ideals, high standards, and pursuit of excellence. She found NaturPak and now brings her expertise and love of animals to the team at NaturPak, a team which prides itself on the concept of being all in, on a better way.

"One side of the job is translating research findings into product claims, or nutritional science into every unique formulation," says Dr. Wils-Plotz, "but the other side is possessing strong communication and presentation skills to ensure that our partner brands fully benefit from my

knowledge and insights into pet nutrition. The dedication our team here at NaturPak commits to each and every client is incomparable in this industry. That resonates with me."

NaturPak's deep background in companion animal nutrition combined with research-driven insights and real-world formulation expertise fully supports the development of any idea, from concept to creation, and they are at the ready, on-site, to conceive, create, and cook, providing rapid prototypes to ultimately execute the exact product customers want.

"I am pleased to have Dr. Wils-Plotz join the NaturPak R&D team as we continue grow our menu of offerings and packaging options," says Nick Kropiwka, NaturPak Research and Development Director. "I know she will support our long-standing tradition of embracing brand partner's possibilities and consistently pushing towards innovation."

#### About NaturPak

NaturPak is an innovative food manufacturer serving many of the nation's leading retailers and consumer brands with nutritional foods, human-grade wet pet food, and bone-broth-based ingredients. NaturPak provides robust co-manufacturing, co-packing, and fully integrated research and development capabilities that support customers from product concept through commercialization. The company is the largest North American manufacturer utilizing [Tetra Recart](#), a fiber-based, BPA-free packaging technology for shelf-stable foods for pets and humans. Please visit [naturpak.com](https://naturpak.com) for more information.

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