V6 Lifestyle Art Emporium by Xiang Li Wins Gold at A' Design Award

Garden-Touring Narrative Transforms Furniture Showroom into an Immersive Spatial Journey for DeRUCCI V6 Home



V6 Lifestyle Art Emporium

COMO, CO, ITALY, September 12, 2026 /EINPresswire.com/ -- The A' Design Award has announced V6 Lifestyle Art Emporium by Xiang Li as a Gold winner in the Interior Space and Exhibition Design category. The A' Design Award is one of the world's most prestigious recognitions in the field of interior design, evaluating entries through a rigorous, blind peer-review process conducted by an expert jury panel. This distinction acknowledges V6 Lifestyle Art Emporium as an outstanding example of good design within the furniture showroom segment. The recognition reflects the depth of thought, technical attention, and cultural sensibility invested in the project. It positions the work among notable achievements celebrated by the international design community.

The recognition holds meaning beyond the individual project, signaling directions that resonate across the interior design industry and with the audiences it serves. As contemporary inhabited spaces increasingly evolve into carriers of complex life pictures, V6 Lifestyle Art Emporium responds to the growing demand for showrooms that move beyond product display toward emotional immersion and sensory memory. The design aligns with current trends that prioritize experiential value, brand storytelling, and adaptable spatial logic. For visitors, the project offers a coherent and memorable journey; for the industry, it demonstrates how functional retail environments can carry artistic and cultural weight. These qualities provide practical benefits for brands seeking to differentiate through meaningful spatial experiences.

V6 Lifestyle Art Emporium reinterprets traditional showroom design by adopting a garden-touring narrative inspired by the classical Chinese garden's pathway. Through modular scene building, architectural segmentation, and flexible display strategies, the design transforms functional exhibition space into a poetic, immersive experience. Structure, color, and rhythm are united to construct multiple spatial ritual senses, guiding visitors along a high-end spatial journey. The concept blends Eastern spatial philosophy with contemporary modular logic, forming a design language that is both poetic and adaptive. Working within a four-and-a-half-month timeline and a fixed inventory of pre-determined furniture, the designer accommodated every piece while preserving spatial harmony and storytelling.

The Gold A' Design Award recognition may inform future projects and encourage continued exploration of narrative-driven spatial design. By demonstrating how brand philosophy can be translated into tangible physical experiences, the work establishes a reference point for sustainable and extendable spatial vitality. The achievement serves as motivation for ongoing innovation, supporting further dialogue between brands and their audiences through thoughtful design.

Interested parties may learn more about the award-winning design, view its details, and discover information about its creators at the dedicated page on the A' Design Award website.
https://competition.adesignaward.com/ada-winner-design.php?ID=174321

About Xiang Li
Li Xiang founded X+Living Architecture and Interior Design in 2011 and has created representative works across commercial real estate, culture, retail, family entertainment, and hospitality. Drawing on distinctive insights into art and culture, she constructs commercial spaces with emotional tension and infuses the brands she serves with design creativity. Her work has earned over a hundred design awards, and she has been invited to judge international competitions, including the A' Design Awards. She has been honored by Forbes, recognized by Fast Company among the Most Creative People in Business in 2020, and listed in the PMI Future 50 in 2021. Li Xiang is from China.

About DeRUCCI V6 Home
Established in 2010, V6 Home is committed to providing consumers with stylish and trendy home products. Through immersive home scene experiences and one-stop home matching design solutions, the brand creates beautiful, high-quality, and comfortable living spaces. As a brand under the DeRUCCI Group, V6 Home centers its philosophy on elevating the everyday living experience.

About the Gold A' Design Award Recognition
The Gold A' Design Award is granted to designs that demonstrate a high level of innovation and a meaningful impact on their intended audience. Within the Interior Space and Exhibition Design category, entries are assessed against criteria such as innovative use of space, material selection, functional layout, color scheme, lighting design, sustainable practice, cultural relevance, aesthetic

appeal, and attention to detail. Recognized as a notable achievement, Gold A' Design Award designs reflect strong technical attributes, considered artistic skill, and thoughtful creative qualities. These designs serve as benchmarks that encourage further innovation and inspire future generations of designers. The recognition acknowledges work that advances the boundaries of design while delivering tangible value to its users.

About A' Design Award
The A' Interior Space, Retail and Exhibition Design Award is a highly respected competition promoting excellence and innovation within the interior design industry. It welcomes a diverse range of participants, including visionaries, leading design agencies, innovative companies, furniture manufacturers, and influential brands. Entries are evaluated through a blind peer-review process by a world-class jury panel composed of design professionals, industry experts, journalists, and academics, applying pre-established evaluation criteria. Organized across all industries since 2008 and now in its 18th year, the A' Design Award is an international, juried competition open to entries from all countries, driven by a philanthropic mission to recognize and promote superior products and projects that advance and benefit society, helping to create a better world. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and take part with their projects at the following url: https://interiordesignaward.org

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