Gera by Alessandra Delgado Wins Gold in A' Furniture Design Awards

Solid Wood and Leather Chair Achieves Structural Stability at Four Kilograms Without Metal Reinforcement



Gera

COMO, CO, ITALY, September 12, 2026 /EINPresswire.com/ -- The A' Design Awards has announced Gera, a chair designed by Alessandra Delgado, as a Gold winner in the Furniture Design category. The A' Furniture Design Award is one of the highly respected and well-recognized international design competitions in the field of furniture design, drawing entries from designers, manufacturers, and brands across many countries. Each submission undergoes a blind peer-review process evaluated against pre-established criteria by an expert jury panel. Recognition of Gera within this rigorous framework highlights the considered approach and structural clarity present in the work. The distinction positions Gera among notable contributions to contemporary furniture design.

This recognition carries meaning beyond the studio, as Gera addresses growing interest in material efficiency, responsible sourcing, and repairable furniture within the industry. By demonstrating that geometry and material behavior can replace mechanical components, the design offers a practical model for reduction-based production. For users, the result is a lightweight, durable seat weighing only four kilograms that maintains comfort and resistance. For manufacturers and specifiers, the approach illustrates how sustainable strategies can be integrated as structural principles rather than added narratives. The work aligns with current standards emphasizing longevity and circularity in furniture culture.

Gera redefines solid wood seating through structural minimization, developed exclusively with

wood and leather as load-bearing systems. The chair eliminates metal reinforcement and visible fasteners, relying instead on concealed mortise and tenon joinery to ensure axial load transfer and torsional rigidity. A tensioned seat composed of two bonded natural leather layers operates as a structural membrane fixed beneath the frame, distributing loads dynamically. Certified Brazilian jequitiba was selected for its favorable density to weight ratio, fiber stability, and bending resistance, allowing minimized cross sections. The design draws upon Brazilian modernism and the constructive clarity found in the work of Geraldo de Barros, translating structural intelligence into a contemporary seating system.

The Gold A' Design Award recognition may inform future projects within Alessandra Delgado Design, reinforcing its inquiry into structural reduction and sustainable permanence. The achievement provides motivation for continued exploration of material logic, ergonomics, and circular strategies in furniture development. By demonstrating that resistance and comfort can emerge from geometry rather than added mechanisms, Gera encourages further research into lightweight, repairable furniture systems. The recognition supports the studio's ongoing commitment to coherence between conceptual intention and built outcome.

Interested parties may learn more about the award-winning design at the dedicated page provided by the A' Design Awards.
https://competition.adesignaward.com/ada-winner-design.php?ID=173664

About Alessandra Delgado
Alessandra Delgado is a Brazilian furniture designer and founder of Alessandra Delgado Design, a Sao Paulo based studio dedicated to authorial furniture and collectible objects. With more than two decades of professional practice, she works through structural research, material investigation, and controlled production processes. Her projects examine geometry, ergonomics, and material clarity while integrating circular strategies and responsible sourcing. Operating as both designer and entrepreneur, she oversees development from concept to fabrication, ensuring coherence between design intention and everyday use. Her work has received international recognition for its distinctive approach to furniture and collectible object design.

About Alessandra Delgado Design Studio
Alessandra Delgado Design is a Brazilian furniture design studio based in Sao Paulo, dedicated to the development of authorial furniture and collectible objects. Founded and directed by Alessandra Delgado, the studio operates through structural research, material investigation, and controlled production processes, examining geometry, proportion, and ergonomic performance as fundamental components of each project. The studio works across diverse material systems including solid wood, concrete, glass, natural stone, and leather, often combining them to achieve structural clarity and visual lightness. Sustainability is approached as a structural principle, integrating material efficiency, responsible sourcing, and circular strategies into the early stages of design development, with selected collections incorporating reclaimed wood residues and rugs manufactured with regenerated nylon recovered through marine clean up programs. The studio positions its practice within a contemporary dialogue on longevity,

repairability, and cultural continuity in furniture production, receiving international recognition for its thoughtful and responsible approach to design.

About the Gold A' Design Award Recognition
The Gold A' Design Award is granted to designs that demonstrate a high level of innovation and a significant impact on their intended audience. Within the Furniture Design category, evaluation considers criteria such as innovative use of material, ergonomic comfort, aesthetic appeal, functionality and usability, durability and longevity, environmental sustainability, originality and creativity, production efficiency, and craftsmanship excellence. Recognized as a notable achievement by the A' Design Awards, Gold recipients reflect considered technical attributes and thoughtful artistic approaches. These designs serve as benchmarks that encourage further innovation and inspire future generations of designers. The distinction acknowledges work that advances the boundaries of design while delivering measurable value to users and the wider field.

About A' Design Award
The A' Furniture Design Award is a highly regarded competition that welcomes a diverse range of participants, including furniture designers, design agencies, companies, manufacturers, and brands operating within the furniture and interior design industries. Entries are blind peer-reviewed and voted on pre-established evaluation criteria by an international jury panel of design professionals, industry experts, journalists, academics, and designers. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, guided by a philanthropic mission to help create a better world through the power of good design. Organized since 2008 and now in its 18th year, the A' Design Award is an international and juried design competition held across all industries, with participation open to entries from all countries. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and take part with their projects at the following url: https://furnituredesignitaly.com

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