Zhou Shen 9.29Hz World Tour by B'in Live Wins Gold A' Design Award

B'in Live Earns Gold A' Design Award for Sustainable, Culturally Adaptive Concert Stage Design



Zhou Shen 9.29Hz World Tour

COMO, CO, ITALY, September 12, 2026 /EINPresswire.com/ -- The A' Design Award has announced that Zhou Shen 9.29Hz World Tour by B'in Live has been honored with the Gold A' Design Award in the Performing Arts, Stage, Style and Scenery Design category. The A' Design Award is one of the world's most respected international design competitions, and its recognition within the performing arts and design fields signifies a notable standard of creative and technical accomplishment. This distinction acknowledges Zhou Shen 9.29Hz World Tour as an outstanding example of thoughtful stage design that balances artistic vision with practical execution. The award reflects the rigorous evaluation of a concert experience that unites emotional storytelling, cultural sensitivity, and sustainable production methods.

The recognition holds relevance well beyond the individual achievement, offering meaningful insight for the wider performing arts industry and the audiences it serves. Zhou Shen 9.29Hz World Tour addresses growing demand for large-scale events that prioritize sustainability without compromising sensory impact. Its modular and reusable stage structures respond to contemporary needs for adaptable touring infrastructure across diverse venues. Digital ticketing, reusable light sticks, and low-carbon logistics demonstrate how environmental responsibility can be embedded into high-capacity productions. For practitioners and event organizers, the design provides a practical reference for combining cultural depth with operational efficiency.

Inspired by the concept of inaudible resonance, Zhou Shen 9.29Hz World Tour transforms the stage into a symbolic Tree of Life, representing personal growth and the unseen connections between artist and audience. The design integrates kinetic stage mechanics, immersive lighting, and large-scale LED environments that adapt to each venue while maintaining narrative coherence. Localized visual elements such as flying whale props, holographic whales, circular trains, and live folk collaborations create personal yet scalable experiences across regions. Marking the artist's tenth anniversary, the production employs drones, environmental effects, and digital mapping coordinated to minimize power use while maximizing emotional engagement. Accessibility features and reusable audience tools further enhance interaction while reducing the environmental footprint.

The recognition is expected to encourage continued exploration of sustainable, emotionally resonant event design within the brand's future projects. By demonstrating that modular, culturally adaptable structures can support both creative ambition and ecological care, Zhou Shen 9.29Hz World Tour may inform evolving practices across the touring concert sector. The achievement serves as motivation for the team to pursue further innovation in immersive storytelling, technical execution, and responsible production. This direction reinforces a commitment to designs that connect communities across ages and regions while respecting environmental and cultural contexts.

Team Members
Zhou Shen 9.29Hz World Tour was produced through the collaboration of B'in Live Co., Ltd, which led creative direction, stage and set design, lighting, live sound, and production coordination, together with SHOWIN (Beijing) Cultural Communications Co., Ltd, which contributed to the realization and execution of the touring production across diverse venues.

Interested parties may learn more about the award-winning design, explore its features, and contact the company for additional information by visiting the dedicated page at the A' Design Award website.
https://competition.adesignaward.com/ada-winner-design.php?ID=173353

About B'in Live
B'in Live is a major show production company based in Taiwan (China) that has undertaken more than ten thousand events since 2014, including concerts, music festivals, galas, award ceremonies, themed exhibitions, and forums. The range of services offered by B'in Live covers everything from support at the conception, planning, and implementation stages to technical equipment and follow-up for all kinds of events. The company provides comprehensive consulting and support, including creative direction, visual and multimedia design, stage and set design, lighting design, live sound design, and production coordination. B'in Live has steadily grown by developing a wider range of entertainment services, launching an investment management business to explore and incubate original IPs, forming cross-disciplinary partnerships, and actively expanding into overseas markets.

About the Gold A' Design Award Recognition
The Gold A' Design Award is granted to designs that demonstrate a high level of innovation and a meaningful impact on their intended audience. Recognized as a significant achievement, Gold A' Design Award designs are evaluated against criteria including innovative concept, artistic execution, technical proficiency, emotional engagement, audience interaction, set design mastery, lighting and sound design effectiveness, narrative cohesion, cultural significance, social impact, environmental consideration, accessibility, collaboration, sustainability in production, and future potential. These designs are noted for their visionary approach and the skill of their creators, serving as reference points for excellence within the performing arts field. Winners are acknowledged for delivering solutions that advance the boundaries of art, design, and technology while contributing positive value to their audiences and communities.

About A' Design Award
The A' Performing Arts, Stage, Style and Scenery Design Award is a renowned international competition that welcomes a broad range of participants, including performing arts designers, design agencies, companies, brands, and organizations operating within the performing arts, stage, style, and scenery design industries. Entries are evaluated through a blind peer-review process by a world-class jury panel of design professionals, performing arts experts, journalists, academics, and designers, who vote on pre-established evaluation criteria. Organized since 2008 and now in its eighteenth year, the A' Design Award is an international and juried competition held across all industries and open to entries from all countries. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, guided by a philanthropic mission to create a better world through the power of good design. Interested parties may learn more about the A' Design Award, explore the jury members, view past laureates, and take part with their projects at the following url: https://designpioneeraward.com

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