

Online Retailer LM Electronics Extends Warranted Appliance Delivery to Bangladesh's District Towns

CHAPAINAWABGANJ, BANGLADESH, September 12, 2026 / EINPresswire.com/ -- [LM Electronics](#), an online home appliance retailer based in Chapainawabganj, [delivers household appliances nationwide](#), including to district and upazila towns outside Bangladesh's metropolitan retail network. The company, which began operations on October 10, 2025, operates entirely online and offers cash on delivery, allowing customers to pay when an item arrives rather than in advance.



Organized appliance retail in Bangladesh has remained concentrated in Dhaka and Chattogram even as ownership of refrigeration, cooling, and kitchen appliances has grown in district and upazila towns. Buyers outside the major metropolitan centers have typically had to travel to a city showroom, rely on a local dealer with limited stock, or purchase appliances without clear information on warranty coverage. LM Electronics operates from Chapainawabganj rather than a metropolitan base, delivering nationwide as a primary part of its retail model rather than as a secondary market.

Warranty and Product Sourcing

LM Electronics says all products it sells are official units carrying the manufacturer's warranty, serviced through each manufacturer's own service network, and that the company does not stock grey-market goods. Product listings on the company's website publish full specifications alongside the conditions under which a warranty does not apply, a disclosure the company says is often omitted elsewhere in the market.

Running-Cost Estimation Tools

LM Electronics has published two free planning tools on its website, available to the public

without registration or purchase. One estimates the cooling capacity a room requires based on its dimensions and usage; the other estimates the amount an appliance adds to a household's monthly electricity bill, calculated at the household's own per-unit electricity rate. Retail listings in the broader market typically publish an appliance's wattage but do not convert that figure into an estimated monthly cost, which the company says leaves buyers to make that calculation themselves.

Customer support is available in Bangla and English.

About LM Electronics

LM Electronics is an online home appliance retailer founded on October 10, 2025, and based in Chapainawabganj, Bangladesh. The company was established to serve households in district and upazila towns whose demand for home appliances had grown while remaining outside the reach of organized metropolitan retail. LM Electronics sells official, manufacturer-warranted products, discloses warranty conditions on its product listings, and offers cash on delivery nationwide. More information is available at www.lmelectronics.com.bd.

Mahfuz Alam

LM Electronics

+880 1761-616132

support@lmelectronics.com.bd

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