Asha Peterson Launches KnowledgeRoots™ Media Center to Examine How Organizations Think, Operate, and Grow

Deeply Rooted with Asha Peterson & Root Cause Business™ premiere Sept. 29, exploring organizational intelligence, business performance & AI



KnowledgeRoots™ Media Center launches September 29, 2026, featuring Deeply Rooted with Asha Peterson™, Root Cause Business™, and KnowledgeRoots™ Insights. The platform explores Enterprise Intelligence™, Knowledge Management, leadership, business performan

UPPER MARLBORO, MD, UNITED STATES, September 14, 2026 /EINPresswire.com/ -- As Organizations Accelerate AI Adoption, New Executive Guide Highlights the Hidden Cost of Knowledge Debt™

Collaborative Shared Technologies LLC® announces the forthcoming release of a new executive guide and companion workbook exploring how Knowledge Debt™, Enterprise Intelligence™, and organizational knowledge foundations influence AI-enabled operations and decision-making

UPPER MARLBORO, Md., September 14, 2026 — Collaborative Shared Technologies LLC®, publisher of the KnowledgeRoots™ Executive Series, today announced the forthcoming publication of KnowledgeRoots™ Enterprise Intelligence Architecture™: The Executive Guide to Building Intelligent Organizations and its Executive Companion Workbook, scheduled for November 3, 2026.

The inaugural publications in the KnowledgeRoots™ Executive Series examine the relationship between organizational knowledge and artificial intelligence readiness and introduce Knowledge Debt™, a concept developed to describe the accumulation of missing, fragmented, inaccessible, outdated, or underutilized organizational knowledge.

According to the framework presented in the book, accumulated Knowledge Debt™ can affect decision-making, operational performance, governance, organizational learning, and the knowledge foundations organizations rely upon when pursuing AI and digital transformation initiatives.



Deeply Rooted with Asha Peterson™ is a KnowledgeRoots™ Media Center original program exploring Enterprise Intelligence™, Knowledge Management, Knowledge Debt™, AI readiness, governance, organizational learning, and organizational transformation. Premierin

"Organizations are investing heavily in AI, automation, and digital transformation, yet many are attempting to build these capabilities on fragmented knowledge foundations," said Asha Aziza Peterson, Founder and Chief Executive Officer of Collaborative Shared Technologies LLC®. "Knowledge Debt™ is the invisible liability that accumulates when knowledge is not properly governed, shared, preserved, or leveraged. Organizations that recognize and address this challenge will be better positioned to build sustainable Enterprise Intelligence™ capabilities."

> "The problem is rarely the problem you think it is. What we see on the surface may only be evidence of something deeper."
>
> *Asha Aziza Peterson, Founder & CEO, Collaborative Shared Technologies, LLC®*

KnowledgeRoots™ Enterprise Intelligence Architecture™: The Executive Guide to Building Intelligent Organizations introduces Enterprise Intelligence™ as a strategic organizational capability that connects knowledge, people, processes, governance, technology, learning, and artificial intelligence to support more informed decision-making and improved organizational performance.

Written for executives, organizational leaders, knowledge management practitioners, digital transformation professionals, and change leaders, the book presents a strategic framework for understanding how organizational knowledge can serve as a foundation for intelligent, adaptive, and AI-enabled operations.

The accompanying Executive Companion Workbook is designed to move readers from concept to application through structured organizational discussions, assessments, reflections, planning activities, and executive action steps aligned with the book's core principles.
Together, the Executive Guide and Companion Workbook are designed to help leaders examine their current knowledge environment, identify organizational gaps, evaluate readiness, and begin developing a more integrated approach to Enterprise Intelligence™.

The publications represent the inaugural release within the KnowledgeRoots™ Executive Series, a publishing initiative focused on Knowledge Management, Enterprise Intelligence™, organizational maturity, AI readiness, governance, learning, and business transformation.

The Executive Guide and Executive Companion Workbook are scheduled for publication on November 3, 2026. Preorder information for digital and print editions is available through the Collaborative Shared Technologies LLC® website.



Root Cause Business™, an original KnowledgeRoots™ Media Center program hosted by Asha Peterson, premieres September 29, 2026, examining the root causes behind business operations, leadership, technology, contracting, growth, and organizational performance

KnowledgeRoots™ Enterprise Intelligence Architecture™ publication and preorder information

About Collaborative Shared Technologies LLC®
Collaborative Shared Technologies LLC® is a woman-owned, veteran-owned, and service-disabled veteran-owned small business headquartered in Upper Marlboro, Maryland. The company provides consulting, training, and strategic advisory services in Knowledge Management, Enterprise Intelligence™, AI readiness, information governance, organizational learning, digital transformation, business process improvement, and workforce development.
Collaborative Shared Technologies LLC® is the publisher of the KnowledgeRoots™ Executive Series and creator of the KnowledgeRoots™ intellectual property ecosystem, including Knowledge Debt™, Enterprise Intelligence™, and the KnowledgeRoots™ Enterprise Intelligence Architecture™ framework.
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