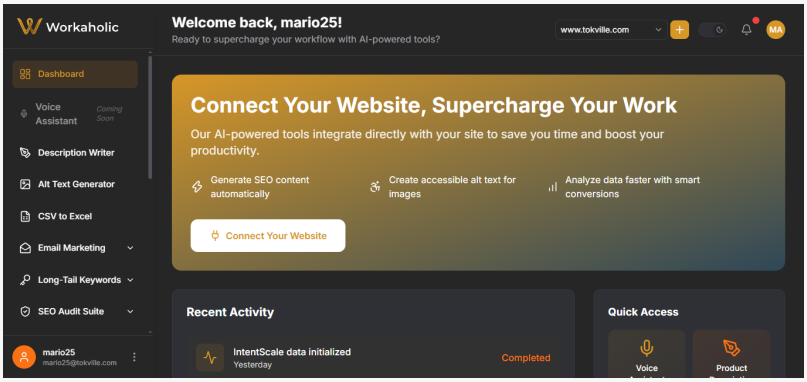
Workaholic Unifies Its AI Marketing Tools Into a Single All-in-One Platform for Digital Businesses

AI content, SEO, email, and PPC tools are now unified into a single dashboard for digital businesses and agencies.



Workaholic Dashboard

LOME, TOGO, September 13, 2026 /EINPresswire.com/ -- Workaholic, an AI-powered marketing platform for digital businesses, today announced that its content, SEO, email marketing, PPC advertising, and analytics tools are now fully unified into a single operating system, replacing the fragmented, tool-by-tool experience the platform previously offered. The consolidated dashboard is now available to all customers.

Workaholic's individual tools have each been refined over time through ongoing use by digital businesses and agencies. Bringing them into one system means shared data across every function, so a keyword insight from the SEO suite can inform an email subject line or an ad angle without manual handoff between tools — something the platform's separate-tool structure previously made harder to achieve.

“Our tools were already doing the job individually, but customers were still stitching them together themselves. Unifying everything into one dashboard removes that last step. Content, SEO, email, and advertising now draw from the same intelligence instead of operating in silos, which is what actually saves teams time.”
— Jerry Akpasen, Co-Founder and CEO, Workaholic

What's in the Unified Platform
* AI Content & Writing — product descriptions, a content humanizer, alt-text generation, and long-form content with brand voice.
* AI Search Optimization — keyword and backlink research, a gamified SEO audit, and an AI Search Conductor scoring pages across dozens of AEO, GEO, and AIO ranking factors.
* AI Email Marketing — natural-language campaign creation, psychology-based subject line

optimization, deliverability scoring, and a drag-and-drop template designer.
* PPC Marketing — AI-generated ad copy, CTR/CPA predictions, and competitive insights.
* Performance Analytics — real-time visitor and engagement tracking across every connected channel.

Pricing and Availability
Workaholic's unified platform is available to all customers today, with plans starting at $49/month and custom Enterprise pricing for larger teams and agencies so that they can scale at their own pace. Full details are at https://www.workaholic.rest/#pricingPlans.

Industry Context
As AI-generated answers increasingly appear directly in search results and chat assistants, visibility is shifting from traditional rankings toward how well content performs across answer engines. Workaholic built its AI Search Conductor “specifically” to score and optimize content for the new landscape — Answer Engine Optimization (AEO), Generative Engine Optimization (GEO), and AI Optimization (AIO) — alongside conventional SEO, positioning the platform for where search discovery is heading rather than only where it has been.

About Workaholic
Workaholic is an AI platform for digital businesses, agencies, and e-commerce operators, offering content, SEO, email, PPC, and analytics tools now unified into a single dashboard. The platform was built by a team of independent web design, SEO, and digital marketing professionals; several of these freelancers are top-rated on major freelancing platforms and have continued to refine Workaholic based on years of hands-on client work and ongoing customer use. More information is available at: https://www.workaholic.rest/.

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