Regeneration Turns Gold Into Restoration With Mejuri's Third Salmon Gold Collection

Mejuri drops new jewelry collection with Regeneration's Salmon Gold, recovered from tailings at legacy mine sites in Alaska and the Yukon

WASHINGTON, DC, UNITED STATES, September 14, 2026 /EINPresswire.com/ -- Today, Mejuri, the global fine jewelry brand, released its third exclusive jewelry collection with Salmon Gold™. Regeneration's Salmon Gold is gold recovered from old, degraded mine sites as part of river and habitat restoration.

The partnership between Regeneration and Mejuri is connecting the recovery of minerals from legacy mine sites with the restoration of landscapes and waterways and putting the product in the hands of Mejuri's customers.

Salmon Gold has reclaimed more than 44 acres of habitat and 2,650 linear meters of stream. In 2025, 11 acres of upland habitat and 1,000 linear meters of streams were restored. At the Sulphur Creek gold site, restoration completed in partnership with local First Nations has supported the return of wildlife including birds of prey, wolves, and lynx.

"There's power in partnership. Our Salmon Gold initiative reaches the most remote streams in Alaska and the Yukon," said Stephen D'Esposito, Founder and CEO of Regeneration. "With partners like Mejuri, we bring community and restoration value to legacy mine sites linked to unique jewelry that we can all be proud of."

Regeneration works with placer miners to recover gold still sitting in mine waste and rebuild the river system and surrounding habitat. Historical placer mining sometimes impacted streams and rivers across Alaska and the Yukon, degrading stream channels for salmon and other migratory fish. Some of the impacts go back over 100 years.

Mejuri became a Regeneration Founding Partner in 2023. The partnership resulted in the world's first jewelry collection made with gold recovered from mine waste that restores habitat. The collection has since become an annual, limited release, with each year's supply tied to the story of metals recovery and restoration.

"We're excited to continue our partnership with Regeneration this September, expanding the re-mining work that's already restoring the watersheds this collection is tied to. Sustainability at

Mejuri isn't a value that sits alongside the product — it's inside it: how we source, what we invest in, and the natural materials we choose. That's what gives these pieces their meaning, and their value," says Noura Sakkijha, CEO and Co-Founder, Mejuri.

Regeneration is expanding its work globally including in British Columbia, New Brunswick, Arizona, and Queensland.

About Regeneration
Regeneration is an international social enterprise that converts mine waste into responsible minerals and turns degraded lands into ecological and community assets. We work with local and Indigenous communities, governments, sustainable brands, and strategic partners to restore landscapes impacted by mining.

About Mejuri
Founded in 2015 by Noura Sakkijha, Mejuri is a fine jewelry brand redefining how people buy jewelry for themselves. With over 60 retail locations across North America and a global online presence, Mejuri is committed to responsible sourcing and to creating jewelry with lasting meaning and value.

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