

Southern Bliss Vacation Rentals Expands Turnkey Short-Term Rental Investment Platform Across Florida

Florida vacation rental operator helps investors acquire, renovate, launch, and manage high-performing short-term rental properties.

TAMPA, FL, UNITED STATES, September 15, 2026 /EINPresswire.com/ -- Southern Bliss Vacation Rentals is expanding its turnkey short-term rental investment and management platform across Florida, helping investors identify, acquire, renovate, launch, and professionally manage vacation rental properties designed for both strong guest demand and long-term value creation.

With more than 40 successful properties launched or managed, Southern Bliss has built its strategy around acquiring 3- to 5-bedroom homes in high-demand vacation markets and transforming them into differentiated guest experiences through strategic renovations, garage conversions, game rooms, pools, and resort-style outdoor amenities.

The company's portfolio has achieved an average guest rating of approximately 4.92 out of 5, with properties benefiting from professional revenue management, dynamic pricing, optimized listings, and a strong focus on the guest experience. Southern Bliss was also invited to Airbnb's Host Summit in San Francisco, an event bringing together a select group of leading hosts from across the country.



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“We focus on properties where we can create value instead of simply purchasing an average vacation rental,” said Austin Benner of Southern Bliss Vacation Rentals. “Our goal is to combine strong real estate fundamentals with unique amenities, professional operations, and revenue management to create properties that stand out in competitive markets.”

Southern Bliss primarily works with investors purchasing homes in the \$400,000 to \$600,000 range, with many projects including significant renovations and amenity upgrades. The company currently focuses on Florida markets including Tampa Bay, Clearwater, Largo, St. Petersburg, Bradenton, Sarasota, and other tourism-driven destinations.

For high-income professionals, Southern Bliss also provides education regarding how short-term rental ownership may fit into a broader real estate and tax strategy. Investors are encouraged to work directly with their own CPA, tax attorney, and financial advisors when evaluating potential tax benefits.

Learn more about Southern Bliss Vacation Rentals at <https://southernblissvacations.com> or schedule an investment consultation at <https://calendly.com/austinbenner0>

About Southern Bliss Vacation Rentals

Southern Bliss Vacation Rentals is a Florida-focused short-term rental acquisition, launch, and management company helping property owners and investors build professionally operated vacation rental assets.

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