OKKAMI and Little Unicorns Support Young Football Talent at the 3rd Nong Koon Youth Cup

OKKAMI and Little Unicorns support Ban Nong Koon School's U10 and U12 football teams with new jerseys for the 3rd Nong Koon Youth Cup.



3rd Nong Koon Youth Cup

BANGKOK, THAILAND, September 13, 2026 /EINPresswire.com/ -- Joint initiative provides new football jerseys for Ban Nong Koon School's U10 and U12 teams, supporting youth development, teamwork and community opportunity in Thailand.

OKKAMI a global guest and property intelligence technology company, together with Little Unicorns, a charitable initiative dedicated to creating positive impact for children and communities, is proud to support Ban Nong Koon School and its young football players participating in the 3rd Nong Koon Youth Cup Football Tournament.

The initiative reflects a shared commitment between OKKAMI and Little Unicorns to supporting young people through education, sport and opportunities that encourage confidence, teamwork and personal development.

As part of the sponsorship, new football jerseys were provided for Ban Nong Koon School's U10 and U12 teams, competing under Nong Koon Academy.

The teams went on to deliver strong performances at the tournament, held on 22 August 2026 at Nong Koon School Stadium, with the U10 team reaching the semi-finals and finishing joint third, while the U12 team progressed to the quarter-finals before narrowly exiting following a draw and penalty shootout.

Supporting Young Football Talent

Ban Nong Koon School approached OKKAMI seeking support for new football jerseys ahead of the competition.

OKKAMI and Little Unicorns were pleased to provide the uniforms, helping the students take to the field representing their school and community.

For young athletes, a team jersey represents considerably more than a sporting uniform. It creates a sense of identity, belonging and pride, while giving children the opportunity to feel part of something they have worked together to achieve.

Sport can also play an important role in children's development, helping young people learn about teamwork, discipline, resilience, communication and how to respond positively to both success and disappointment.

Supporting opportunities such as the Nong Koon Youth Cup therefore aligns closely with the wider objective of helping children develop experiences and skills that extend beyond the football field.

Strong Performances at the 3rd Nong Koon Youth Cup

The 3rd Nong Koon Youth Cup brought together young footballers from schools and academies for a full day of competitive football and sportsmanship.

The U10 competition consisted of two groups, with five academy teams competing in Group A and four teams in Group B.

The U12 competition featured four groups, each consisting of three academy teams.

Qualification-round matches were played over 12 minutes followed by five-minute breaks, creating a fast-paced tournament format in which the young players had to demonstrate concentration, determination and teamwork throughout the day.

The competition culminated in a THB 20,000 grand prize for the winning team.

Ban Nong Koon School's teams performed strongly throughout the competition:

U10 Team — Joint 3rd Place: The team progressed through the tournament to reach the semi-finals, ultimately finishing in joint third position.

U12 Team — Quarter-Finalists: The U12 team advanced to the quarter-finals and fought through a closely contested match that finished level before narrowly missing progression in the resulting penalty shootout.

Regardless of the final results, both teams demonstrated the teamwork, determination and sportsmanship that youth competitions such as the Nong Koon Youth Cup are intended to encourage.

A Continuing Commitment to Ban Nong Koon School
The football sponsorship continues an existing relationship between OKKAMI and Ban Nong Koon School.

In an earlier community initiative, OKKAMI supported improvements to the school's learning environment by providing 11 wall-mounted air-conditioning units for classrooms.

The initiative helped create a more comfortable learning environment for students and teachers, particularly during Thailand's periods of extreme heat.

The latest collaboration with Little Unicorns expands that support beyond the classroom and onto the football field.

Together, the initiatives reflect a broader philosophy: creating opportunities for young people requires supporting different aspects of their development — from the environment in which they learn to the activities through which they build confidence, friendships and life skills.

Creating Opportunities Beyond Technology
While OKKAMI's core business focuses on technology and innovation for hospitality and connected properties, the company believes its responsibility extends beyond technology and business.

Working alongside Little Unicorns, OKKAMI aims to support practical community initiatives where relatively simple contributions can create meaningful experiences for children.

The football jerseys supplied to Ban Nong Koon School will also continue to be used in future tournaments, allowing the teams to represent their school in additional competitions and giving more young players the opportunity to participate.

For OKKAMI and Little Unicorns, this makes the initiative more than a one-day sponsorship.

It represents an investment in participation, confidence and opportunity.

By helping children access positive experiences through sport and education, both organizations hope to contribute in a small but meaningful way to stronger communities and brighter futures.

About OKKAMI

OKKAMI is a global hospitality technology company providing guest engagement, property intelligence, automation and connected technology solutions to hotels, resorts and hospitality organizations around the world.

Alongside its technology initiatives, OKKAMI supports community and educational projects that help create positive opportunities for young people.

For more information, visit OKKAMI.com.

About Little Unicorns
Little Unicorns is a charitable initiative focused on creating positive impact and supporting children and communities through initiatives designed to provide opportunity, encouragement and practical assistance.

Its philosophy is centered on the belief that relatively small contributions can help make a meaningful difference in the lives of children and their communities.

For more information, visit LittleUnicorns.org.

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