CodaPet partners with Dr. Morgan Russ to launch its compassionate in-home pet euthanasia services in Titusville

The veterinarian-owned startup empowers a network of veterinarians who provide in-home euthanasia to ease the passing of pets at home, surrounded by loved ones.



CodaPet At Home Pet Euthanasia

TITUSVILLE, FL, UNITED STATES, September 14, 2026 / EINPresswire.com/ -- CodaPet has officially launched its services for in-home pet euthanasia in Titusville, FL. Through its network of compassionate veterinarians, CodaPet provides peaceful, in-home euthanasia that allows pets to pass at home, where they feel most at ease, surrounded by the people they love. Dr. Morgan Russ will serve pets and pet parents throughout Titusville and the surrounding areas.

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>
> *Dr. Morgan Russ*

"As an in-home euthanasia veterinarian, I repeatedly hear the heartfelt gratitude and the relief a family feels when they have been able to grant their pet this gift. It is my wish that every family in Titusville becomes aware of at-home pet euthanasia so they may provide a peaceful and compassionate end-of-life experience for their beloved pets when their time comes," says Dr. Karen Whala, a co-founder of CodaPet.

Dr. Karen Whala, Dr. Gary Hsia, and Dr. Bethany Hsia are co-founders and veterinarians of CodaPet. They share a passion for increasing both customer access and awareness by empowering a network of veterinarians who provide compassion and professional care to more pets and their families in a familiar environment.

Dr. Russ earned her undergraduate degree from Abraham Baldwin Agricultural College and her Doctor of Veterinary Medicine from Ross University School of Veterinary Medicine. Veterinary medicine has given her the opportunity to care for animals at every stage of life, but it is end-of-life care that has always felt most meaningful to her. That conviction led her to found Rainbow Wellness, her in-home pet euthanasia practice dedicated entirely to providing calm, personal,

and dignified end-of-life care for the pets and families of the Space Coast.


In Home Pet Euthanasia Mobile Veterinarian

Dr. Russ approaches every end-of-life visit with compassion, patience, and deep respect, both for the pet and for the people who love them. She understands how difficult it can be to make the decision to say goodbye, and she believes families deserve to feel supported through that process rather than rushed or judged. “End-of-life care is one of the most important gifts we can give our pets,” she says. “It is an opportunity to honor the relationship we have shared with them, to relieve suffering, and to make their final moments peaceful, gentle, and filled with love.”

Rainbow Wellness was built from that belief. Dr. Russ created it because she wanted to offer something more than a service. She wanted to create an experience where pets remain in the place they know best, surrounded by the people they love, and where families have the time and space to say goodbye in a way that reflects the life being honored. “A gentle ending is not simply about saying goodbye,” she says. “It is about honoring a life well lived.” Partnering with CodaPet allows her to extend that mission to more families across the Titusville area and beyond.

Dr. Morgan Russ serves Orlando’s eastern communities, Oviedo, Sanford, DeLand, Deltona, Orange City, Lake Mary, Winter Springs, Titusville, Port Orange, New Smyrna Beach, and surrounding communities across eastern Central Florida, including parts of Orange, Seminole, Volusia, and northern Brevard counties.

How In-home Pet Euthanasia Works

Through CodaPet, pet parents can easily book in-home pet euthanasia performed by a compassionate and licensed veterinarian. Prior to the appointment, the veterinarian contacts the family to address any questions or concerns they might have. At the appointment, the veterinarian assists the family by going over the diagnosis and applying a quality-of-life assessment to objectively assess the pet's health and ensure there is no uncertainty about the need for euthanasia.

The visit takes, on average, 45 minutes. Pet parents have a window of time to be with their pets privately before and after the euthanasia procedure. The veterinarian only starts the euthanasia process when everyone is ready. This helps bring closure to all family members involved in the end-of-life care of a pet. For those who need support with aftercare, the veterinarian can assist with transportation and cremation services.

Benefits of In-home Pet Euthanasia include:

1. Compassion: In-home pet euthanasia allows for a more compassionate approach to end-of-life care. Pets can be surrounded by their loved ones, receive individual attention and care, and pass away peacefully in a familiar environment.

2. Comfort: One major benefit of in-home pet euthanasia is the comfort it provides to both the pet and their owners. The familiar surroundings of home can help reduce anxiety and stress for pets, making the process more peaceful. In addition, being surrounded by loved ones can provide a sense of support and comfort during a very difficult time.

3. Control: In-home pet euthanasia also allows pet owners to have more control over the experience. They can choose the time and place of the euthanasia, as well as who will be present. In addition, in-home euthanasia allows owners to personalize the experience, including choosing the location, music, lighting, and other factors that can make the experience more meaningful.

4. Closure: Being able to say goodbye in a meaningful way can be an essential part of the grieving process. In-home pet euthanasia allows for a more intimate farewell, which can provide closure and help with the healing process.

In-home Pet Euthanasia Costs

The starting price of in-home euthanasia starts at $350 in Titusville. The aftercare and cremation price begins at $100 and varies depending on factors such as the driving distance, the pet's size, and the option for private or communal cremation.

About CodaPet

CodaPet is expanding quickly and currently supports a network of veterinarians that offer peaceful at-home pet euthanasia services in over 100 cities. Our network of compassionate and licensed veterinarians are available to help your beloved pet pass peacefully, surrounded by family and all the safety and comforts of home. For more information or to schedule an appointment, visit our website or call 1-833-CodaPet. CodaPet is expanding rapidly; if you are a veterinarian interested in learning more or offering this service in your area, please visit

codapet.com/vets.

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