

MARCO ROBINSON RELEASES DOCUMENTED CAREER ARCHIVE AS NEW FILM & TV PROJECT 'THE COMEBACK' ENTERS CASTING

Evidence archive documents contracts, legal records, banking history and bestseller rankings as Robinson expands START OVER into film and television.

BUXTON, UNITED KINGDOM, September 14, 2026 /EINPresswire.com/ -- British entrepreneur, bestselling author, producer and actor Marco Robinson has released an expanded archive of primary documentation relating to key milestones across his career in publishing, television and independent film.

The release comes as Robinson and the START OVER Movement expand their portfolio of real-life transformation stories onto the screen through THE COMEBACK, a scripted feature-film project and companion unscripted television documentary format for which casting and participant recruitment are now underway.

The archive includes contemporaneous contracts, production correspondence, legal documentation, banking records, broadcast material and archived retailer rankings.

Rather than asking audiences to rely solely on retrospective claims, Robinson says the objective is simple:

Let the original records speak for themselves.

FROM CHANNEL 4 TO INTERNATIONAL FILM

Robinson first became known to national British television audiences through Channel 4's Get a House for Free, a factual-entertainment programme built around an unusual proposition: acquiring and renovating a property before giving it away.



Marco investing into Anthony Hamilton's new race series

The programme generated national media coverage and established Robinson's first significant television footprint.

His subsequent move into independent cinema included involvement with the international action thriller *Legacy of Lies*, starring Scott Adkins.

Robinson's documented involvement includes executed contractual material, production correspondence and banking documentation relating to a €200,000 transfer associated with the production.

Contemporaneous production correspondence identified Robinson in connection with acting and co-production roles.

Legal correspondence from solicitor Jonathan Rogers, following a review of Robinson's executed agreement, subsequently addressed Robinson's contractual entitlement to production credits.

Legacy of Lies went on to receive international distribution and subsequently appeared on Netflix in the United States, where archived evidence records the film reaching #2 in the U.S. Movies chart during its October 2021 streaming run.

Robinson has also subsequently been involved with screen projects including the reality series *Tequila Empire* and documentary *How to Build a Billion Dollar Brand: The Naked Diablo Story*, which have received digital distribution.

THE DOCUMENTS BEHIND THE STORY

The expanded archive has been assembled to make primary documentation surrounding Robinson's career readily accessible.

Material includes:

- executed film agreements and production correspondence;
- banking documentation relating to Robinson's investment in *Legacy of Lies*;
- correspondence from solicitor Jonathan Rogers concerning contractual film credits;
- contemporaneous interviews and broadcast material;
- archived television and streaming evidence; and
- historical retailer and Amazon bestseller rankings.

The objective, Robinson says, is not to relitigate every claim made about him online.

It is to establish an accessible documentary record.

"If you build publicly for long enough, people will eventually debate your history," Robinson says.

"My answer is documentation. Keep the contracts. Keep the emails. Keep the banking records. Keep the original footage.

The receipts establish the past. What matters now is what we build next."

CLARIFICATION OF PREVIOUS ONLINE REPORTING

Following reporting published by Deadline in September 2025 that questioned aspects of Robinson's business and entertainment history, Robinson and his representatives assembled additional documentation relating to the matters discussed.

Robinson's position is that there has been no judicial or regulatory finding that he committed fraud or fraudulent misrepresentation in relation to the matters addressed in that reporting.

Correspondence prepared on his behalf has also challenged or clarified a number of other assertions concerning his film credits, contractual relationships and commercial history.

Primary documentation relating to Robinson's involvement in Legacy of Lies includes executed agreements, contemporaneous production correspondence, banking records and subsequent legal correspondence concerning contractual credits.

Robinson's evidence archive has been created so journalists, partners and other interested parties can review relevant underlying documentation rather than relying solely on competing online accounts.

DOCUMENTED BESTSELLER RANKINGS

The archive also consolidates historical evidence relating to Robinson's publishing career.

Rather than making claims about overall Amazon-store rankings, the documentation identifies the specific retailer charts, Amazon categories, territories and dates in which individual titles appeared.

Among the archived examples:

Malcolm Gladwell

Historical MPH Online Bestsellers — Non-Fiction charts record Robinson's Know When to Close the Deal and Suddenly Grow Rich! at #1, with Malcolm Gladwell's Outliers appearing at #2 in captured rankings.

Archived material documents Robinson's title maintaining a prominent position on the retailer's bestseller chart over an extended period.

James Clear

Captured Amazon Personal Transformation rankings show START OVER Volume 1 at #2 in the category alongside James Clear's Atomic Habits.

Alex Hormozi

Archived Amazon Small Business rankings show a START OVER title at #1, with Alex Hormozi's \$100M Leads appearing below it in the captured category chart.

Across different editions, territories and periods, titles within the START OVER publishing programme have also reached #1 positions in documented Amazon categories including Motivation, Neuropsychology, Self-Employment, Spirituality, Mind-Body Medicine and Health & Fitness.

The archive preserves screenshots and historical records so individual ranking claims can be evaluated against their original context.

FROM #1 BOOKS TO THE SCREEN

The next stage of the START OVER strategy moves beyond publishing.

In 2026, the movement expanded into audio through Start Over Voices, bringing together real accounts of adversity, rebuilding and reinvention.

Robinson is now applying the same underlying storytelling model to film and television.

Production development and participant recruitment are underway for THE COMEBACK.

The project is being developed across two complementary formats.

The scripted feature, The Comeback: When Everything Is Lost, Except the Will to Fight, has established a public development footprint on IMDb.

Alongside it, an unscripted television documentary format is seeking real people currently

experiencing extraordinary turning points.

Rather than interviewing participants years after their transformation is complete, the documentary aims to capture elements of the rebuilding process while they are happening.

The production is seeking people who have experienced significant personal, professional or financial adversity and are prepared to document what happens next.

AN ECOSYSTEM BUILT AROUND HUMAN STORIES

Robinson's wider strategy is to build intellectual property around authentic stories capable of moving between different formats.

A lived experience can become a chapter.

A chapter can become a book.

A book can build an audience.

That audience can become a community.

And selected stories can ultimately develop into audio, documentary television or scripted entertainment.

The START OVER ecosystem now encompasses publishing, audio, live experiences, business communities and developing screen projects.

START OVER Business Chapters are also being developed internationally as the commercial and community side of the movement expands.

But Robinson believes the underlying asset remains the same:

the human story.

"The real power of a story isn't when everything is working perfectly," Robinson says.

"It's the moment everything falls apart and somebody makes the decision to rebuild.

THE COMEBACK isn't simply the title of our next project. It is the story we've been telling all along.

"We've documented the past. Now we're focused on building the future."

CASTING NOW OPEN FOR THE COMEBACK

Casting and participant applications are currently open for THE COMEBACK television documentary project.

The production is seeking real people with extraordinary stories of adversity, transformation and rebuilding who are willing to share their journey on screen.

Further information about THE COMEBACK and the START OVER Movement is available through the official project channels.

Website: <https://marcorobinson.com/>

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This press release can be viewed online at: <https://www.einpresswire.com/article/941960682>

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