Korean Used Car Exporter SSANCAR Takes First European Booth in Warsaw

At Automotive Parts Expo in Warsaw, SSANCAR will demo free 24-hour inspection on Korean used cars and return 4% of the purchase price on booth contracts.



Design rendering of the SSANCAR booth at Automotive Parts Expo Warsaw 2026 - Booth D94A, Hall C (Korea Pavilion), Ptak Warsaw Expo, 9-11 October.

WARSAW, POLAND, September 13, 2026 /EINPresswire.com/ -- SSANCAR (Ssancar Co., Ltd.), a South Korean B2B used vehicle exporter, will open its first dedicated European exhibition booth at Automotive Parts Expo in Warsaw, Poland, held from 9 to 11 October 2026. The company will exhibit at Booth D94A in Hall C, the Korea Pavilion, at Ptak Warsaw Expo in Nadarzyn, on the southwestern edge of Warsaw.

The fair runs on the same dates and at the same venue as Warsaw Motor Show, at what is the largest exhibition centre in Central and Eastern Europe. It draws spare parts distributors, wholesalers, workshop owners and vehicle traders from across the region.

> Choose any car on our site, we inspect it within 24 hours at our own cost, and you decide after you have read the report."
>
> *James Cho, CEO, SSANCAR*

A used vehicle exporter taking a stand at a parts industry fair is an unusual move. SSANCAR's reasoning is commercial: in Central and Eastern Europe, the businesses that buy parts are very often the same businesses that buy, repair and resell used cars. Rather than approach that audience through intermediaries, the company decided to stand in front of it directly.

At the booth, SSANCAR will run a live demonstration of the ordering system it has built for overseas dealers. A buyer selects a vehicle from the company's

online inventory of Korean used cars, which is open 24 hours a day and carries tens of thousands of live listings. Once a vehicle is selected, SSANCAR carries out a free 24-point inspection within 24 hours and returns a full vehicle report, including a panel-by-panel body damage map and the official Korean vehicle inspection record translated into English. The buyer reads the report first and only then places the order. No visit to Korea is required at any stage.

For contracts signed at the booth during the three days of the fair, SSANCAR will return 4 percent of the vehicle purchase price as SSANCAR Credit, applied against the buyer's following purchases. The offer is limited to contracts concluded on site and is subject to SSANCAR's review of the buying company. Payment terms for first orders are discussed individually at the booth.



Every vehicle a buyer selects on ssancar.com receives a free 24-point inspection, with the full photo set, walkaround video and report returned within 24 hours.

The Warsaw booth follows the European base SSANCAR established in Hamburg, Germany, earlier this year in cooperation with the Korea Trade-Investment Promotion Agency (KOTRA). Vehicles bought through the platform are shipped to Hamburg and Bremerhaven, the northern German roll-on/roll-off terminals through which Korean vehicles enter Europe, where local certification and customs clearance are handled before onward delivery to the buyer's country.

"Most dealers in this region have never bought a car directly from a Korean exporter, and the reason is simple. They cannot see the car and they cannot read the paperwork," said James Cho, chief executive officer of SSANCAR. "So we are not asking anyone at our booth to trust a photograph. Choose any car on our site, we inspect it within 24 hours at our own cost, and you decide after you have read the report."

Buyers attending the fair can reserve a meeting slot at the booth in advance through the company's dedicated invitation page.

About SSANCAR
SSANCAR (Ssancar Co., Ltd.) is a South Korean B2B used vehicle exporter headquartered in

Siheung, Gyeonggi-do. Founded in 2001 and incorporated in 2018, the company exports Korean used vehicles to dealers in 31 countries and operates the ssancar.com sourcing platform, an in-house 24-point vehicle inspection programme and an affiliated accredited vehicle inspection body. Europe is its fastest growing market.

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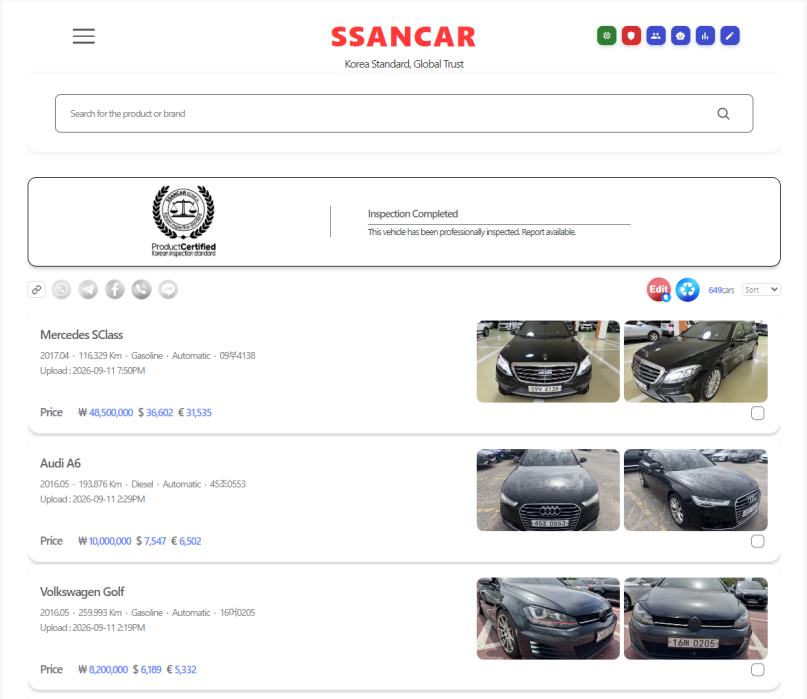
Vehicles sourced through SSANCAR are shipped by roll-on/roll-off carrier to Hamburg and Bremerhaven, the northern German terminals through which Korean vehicles enter the European market.



Vehicles bound for Europe are handled through roll-on/roll-off terminals, where they are staged in yards before loading and again on arrival in northern Germany.



Inspected vehicles on ssancar.com, each listed with mileage, registration date and prices shown in Korean won, US dollars and euros.

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