Major Verdict Launches Law Firm Web Development and Marketing Agency With One Monthly Program

Keyword targeting, pages and posts, social, video, backlinks, local search, AI visibility and reporting on one plan, from 13 years inside successful law firms



AURORA, CO, UNITED STATES, September 15, 2026 / EINPresswire.com/ -- Major Verdict, LLC today announced the launch of its law firm web development and marketing agency. The agency builds custom websites and custom applications, provides technology consulting to law firms of every practice area, and runs a single monthly marketing program that covers every part of the job most firms have been buying one piece at a time.

Most law firms have been sold marketing in pieces: a website from one vendor, search optimization from another, a social media contractor, a video shop, and a monthly traffic report that does not say whether any of it produced a client. Major Verdict puts all of it under one roof, on one plan, at one monthly fee that is the same for every firm.

The plan is defined by the work that goes out for each firm every month. Every page on the firm's site is checked against the searches the firm wants to win and rewritten when the numbers say so, not once at launch. New blog posts and practice pages are written for those searches and published on a cadence, so rankings keep building. Social posts and custom animated video go out on each platform the firm uses. High quality backlinks are pointed at that content, which is what moves it. The firm's local search presence is built out for the areas it actually serves. Page speed is measured on mobile and desktop and fixed when it slips. And the firm's content is structured to be cited when someone asks an AI assistant for a lawyer, with a monthly check of what those assistants actually answer.

All of it is reported in a private client hub: keyword positions, map placement, page speed, AI

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>
> *Thomas Dean*

visibility, and the month's published work, with reporting tied to signed clients rather than to traffic alone.

Websites are designed around each firm's brand, practice areas and the market it competes in, with existing content reviewed and rewritten rather than moved across, custom client portals, structured intake, and load times fast enough that search engines stop holding speed against the firm. Every build ships in English and Spanish. Custom applications cover the workflows no product fits, such as medical records gathering and custom intake systems.

Consulting gives firms straight answers on what to automate, how AI could help, and what to leave alone.

The agency's team has run the day-to-day technology and marketing of successful law firms for more than 13 years, in-house, on websites that had to bring in cases rather than impress a conference room. Every method in the plan was worked out there.

"Put our monthly work list next to any other agency's proposal. Look at the report they give you every month then compare it to ours. That comparison is the pitch," said Thomas Dean, founder of Major Verdict, LLC. "Most firms have never had this much work done for them on a month-to-month basis, and they have never been able to see it in one place. Now they can, and they can check it against what they were promised."

Law firms can book a free consultation at majorverdict.com. Every consultation includes a report on the current state of the firm's online presence: search positions, local map placement, page speed and AI visibility.

About Major Verdict, LLC

Major Verdict, LLC is a law firm web development, marketing, custom application and consulting agency based in Aurora, Colorado. Its team has run the technology and marketing of successful law firms for more than 13 years. Learn more at https://majorverdict.com.

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