

RR22 CLOSED NYFW WITH A STATEMENT AT RUNWAY 7

RR22 brought the energy to NYFW with bold colorways, elevated streetwear, and undeniable entrepreneurial spirit.

NEW YORK, NEW YORK, UNITED STATES, September 14, 2026 /EINPresswire.com/ -- The city came out, and it did not disappoint.

On Friday, September 11, RR 22 x [Rick Ross](#) brought New York Fashion Week to a high-energy close with a showstopper of a runway presentation that drew a packed house of fashion insiders, celebrities, athletes, entertainers, entrepreneurs, and industry tastemakers.

The highly anticipated [RR22](#) September 11th [NYFW](#) closeout show delivered exactly what fans have come to expect from the brand: bold fashion, entrepreneurial energy, and an unapologetic point of view.

Among those in attendance were Love Island personalities Corey Sawyer, Ronnie Gunter, Amora Cache, actor and comedian Micahel Colyar, Brooklyn Nets Ochai Agbaji, actress Rashida Nicole entrepreneur Shaquille Hinkson, and Bandit the Rapper among other notable guests.

The runway unveiled a series of newly released RR22 colorways, setting the tone for Spring/Summer 2027 with rich, saturated hues. A deep maroon emerged as one of the standout colors of the collection, complemented by deep blues, vibrant greens, and an evolving palette designed for the seasons ahead.

RR22 also introduced an elevated streetwear collection, bringing the brand's signature entrepreneurial mindset directly into the clothing. Bold statements including "Too Easy" and "Hustling Never Stops" reinforced the collection's message: ambition is not simply a lifestyle — it is a mindset.



Miguel Lopez Captures the Crowd From the Runway

And in true Rick Ross fashion, the night came with an unexpected surprise.

The show featured a special collaboration with Wingstop, creating a playful intersection between fashion, culture, and entrepreneurship. With Rick Ross's well-known involvement as a Wingstop franchise owner, the collaboration served as the ultimate meeting of two worlds — fashion and the hustle behind the brand.

From the front row to the runway, RR22's NYFW presentation was a celebration of culture, confidence, and forward momentum. With a packed house, standout guests, new colorways, elevated streetwear, and a surprise collaboration that had the crowd talking, RR22 proved once again that fashion week is about more than what walks the runway — it's about the culture, the business, and the moments people remember.

Runway 7 continues to be the platform where fashion meets culture, giving emerging and established brands a global stage to tell their stories, connect with audiences, and turn runway moments into real-world fashion.

And this time, you don't have to wait for the runway.

SHOP THE LOOKS.

The RR22 pieces showcased on the NYFW runway are available to shop online at [EDITION22.COM](https://edition22.com)

###

Diane Vara
MUSE MGMT



Love Island's Amora Cachee Season 8



Brooklyn Nets Ochai Agbaji

info@musemgmt.co

Visit us on social media:

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/942016583>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.