AmiViz Returns to GISEC Global with Architecture-First Security for the AI Era



DUBAI , DUBAI, UNITED ARAB EMIRATES, September 14, 2026 /EINPresswire.com/ -- AmiViz, the Middle East's leading consultative Value-Added Distributor, announced its participation at GISEC Global 2026, reaffirming its role as one of the Middle East's most influential cybersecurity orchestrators and continuing its commitment to shaping the region's defence strategies.

From 16–18 September 2026 at the Dubai Exhibition Centre, Expo City Dubai, the company will present a powerful showcase of sovereign security architecture, AI-driven threat defence and operational resilience. These themes reflect a threat landscape that has evolved dramatically, where nation-state activity, AI-enabled attacks and critical-infrastructure targeting have become mainstream. For AmiViz, GISEC is not just an exhibition — it is a signal that the most complex security conversations in MEA happen here, and the company is ready to lead them.

At GISEC, AmiViz will demonstrate what consultative distribution looks like in practice. Rather than showcasing isolated products, the company will present outcomes: sovereign AI deployments, zero-trust architectures and data-resilience frameworks built for the region's regulatory reality. The convergence of OT and IT security, the rise of AI-enabled threat actors and increasing pressure on data sovereignty are shaping enterprise risk across the GCC. AmiViz's approach is architecture-first, not reactive patching, designed specifically for the compliance, operational and geopolitical environment of the Middle East.

Identity-based attacks continue to escalate, with identity now functioning as the region's most targeted perimeter. AI-generated phishing has made social engineering nearly indistinguishable from legitimate communication, creating new challenges for organisations across government, finance and critical infrastructure. AmiViz's strategy for 2026 centres on zero-trust identity frameworks, AI-powered threat detection that evolves with attacker behaviour and security awareness embedded into enterprise culture. The company's focus is on helping organisations

build layered, intelligent resilience against threats that move faster than traditional defences.

AmiViz will feature a curated ecosystem of next-generation cybersecurity innovators, each addressing a critical dimension of modern enterprise defence.

 PhishRod - Addressing Human Risk to Build Cyber Resilience
 Sysdig - Real Time Security for Cloud and Containers
 Kiteworks - Secure every data interaction on one unified platform
 Acalvio - Pre-emptive defence for combating AI attacks and Securing Agentic AI
 Cequence Security - Unified API Protection Platform
 Evertrust - Sovereign PKI and certificate lifecycle platform
 Abnormal AI - Behavioural AI Platform Stopping Human-Targeted Attacks
 QuilrAI - Stop Breaches at the Decision Point
 NEOX Networks - Next-Generation Network Visibility Platform
 A10 Networks - Secure Cloud Application Services and Delivery
 AlgoSec - SecureApplication Connectivity and Network Security Policy Management
 ZeroFox - Brand Protection, DRP and Social Media Monitoring

Ramkumar Balakrishnan, Chief Executive Officer at AmiViz, said: “GISEC Global remains the region’s most important platform for advancing cybersecurity readiness. This year, we are demonstrating architectures and technologies built for the AI era — solutions that help organisations stay ahead of threats that evolve faster than legacy defences. We look forward to welcoming visitors to our stand and showing how AmiViz and our ecosystem partners are enabling the next stage of cybersecurity resilience across the Middle East.”

AmiViz invites all visitors, customers and partners to experience its next-generation cybersecurity technologies at Hall 5 – B110 during GISEC Global 2026, and to engage directly with experts shaping the future of regional cyber defence.

About AmiViz
AmiViz is a leading consultative Value-Added Distributor headquartered in the Middle East, serving enterprise and government customers across the MEA region through a strong ecosystem of vendors, channel partners, resellers, system integrators, MSPs, and MSSPs.

Built on a deep cybersecurity foundation, AmiViz operates across four integrated technology practices: Cybersecurity, Data & Resilience, Sovereign Cloud & AI, and Digital Infrastructure. The company helps organisations make complex technology decisions with confidence by combining regional market insight, technical expertise, and a practical understanding of compliance, sovereignty, resilience, and business outcomes.

AmiViz works closely with vendors and channel partners to bring high-impact technologies to market through presales expertise, enablement, demand generation, and customer engagement across key MEA markets.

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