

RB Interiors Relaunches as Studio Ladner in Phoenix, AZ

After 23 years in business, designer Rachel Brown Ladner announces a new name rooted in the same award-winning approach to residential interior design, art proc

PHOENIX, AZ, UNITED STATES, September 14, 2026 /EINPresswire.com/ -- Rachel Brown Ladner, a

“

Same great eye. Broader horizon. Welcome to Studio Ladner. Innovative design with taste, elevated luxury and a pop of personality. Southern roots with SoCal and Scottsdale sophistication,”

Studio Ladner

licensed residential home builder and interior designer with 23 years in business, is officially rebranding her firm from RB Interiors to Studio Ladner. The new name reflects a personal milestone — her marriage to Jason Ladner — while carrying forward every credential, service, and design sensibility that the practice has built over more than two decades. For clients seeking interior design in Phoenix and across the Southwest, the rebrand means a new name on the door and the same experienced hand behind every project.

The name change signals a broadened geographic reach

and a design perspective that has been deepened by how Rachel now lives and works. She divides her time between Huntsville, Alabama, and Phoenix, Arizona, where her husband Jason is based. That lifestyle exposes her continuously to different regional aesthetics, local markets, design showrooms, and sourcing opportunities across the country. The result is a portfolio of ideas that blends Southern roots with the cleaner, more relaxed sophistication associated with Scottsdale and Southern California design.

Rachel and Jason also travel frequently, and those experiences inform the work. Exposure to different materials, furniture makers, art scenes, and architectural styles allows Studio Ladner to bring options to clients that a designer working in a single market may not encounter. For luxury clients who want a home that feels personal and collected, that range of reference has practical value.

Studio Ladner offers three core services: interior design, art procurement, and furnishing procurement. Interior design work spans the full scope of a residential project, from space planning and material selection to finish specification and installation coordination. Art procurement is a specialized service that goes beyond decoration. Rachel works to find original art and meaningful pieces that suit a client's space, taste, and budget, treating art as a design

element rather than an afterthought. Furnishing procurement covers the sourcing, selection, and acquisition of furniture and accessories.

What sets Studio Ladner apart in the Phoenix market is the combination of design expertise and licensed construction knowledge. Rachel holds a residential home builder license, which means she understands how a home is built from the ground up, not just how it looks once construction is complete. That knowledge is useful to clients undertaking new construction, a full gut remodel, or a design-build project where building decisions affect the final interior. Clients do not have to translate between a builder's vocabulary and a designer's vision — Rachel speaks both.

That background has been recognized by the industry. The firm has received the Better Business Bureau Torch Award for Marketplace Ethics, a recognition tied to how a business conducts itself with clients and in the broader marketplace. Rachel has earned a Silver award from the National Association of Home Builders Best of American Living Awards program and received the Alabama Remodelers New Construction Design Build award. Studio Ladner is currently on the waitlist for the Design Et. al International Design Awards.

The clients Studio Ladner serves are typically looking for a finished home that feels considered and specific to them. The target audience is luxury homeowners who appreciate warmth and character in collected, personal spaces. Rachel describes her design sensibility as rooted in the South but informed by the sophistication of Scottsdale and SoCal aesthetics, with a distinct personality woven in. The work is neither minimal to the point of coldness nor maximalist without purpose.

"Same great eye. Broader horizon. Welcome to Studio Ladner. Innovative design with taste, elevated luxury and a pop of personality. Southern roots with SoCal and Scottsdale sophistication," said Rachel Brown Ladner of Studio Ladner.

****About Studio Ladner****

Studio Ladner is a residential interior design firm founded and led by Rachel Brown Ladner, a licensed residential home builder and 23-year business owner. The firm serves luxury clients from its bases in Phoenix, Arizona, and Huntsville, Alabama, offering interior design, art procurement, and furnishing procurement services. Studio Ladner has been recognized with the Better Business Bureau Torch Award for Marketplace Ethics, a Silver award from the NAHB Best of American Living Awards, and the Alabama Remodelers New Construction Design Build award. Learn more at www.rbhomeinteriors.com.

****Contact:****

Studio Ladner
Phoenix, AZ

Phone: (256) 783-9190

www.rbhomeinteriors.com

Rachel Brown Ladner

Studio Ladner

+1 2567839190

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/942060526>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.