Post|Production World New York Returns October 20-21 to Confront the Industry's Tool Overload and AI Readiness Gap

FMC's conference at NAB Show New York helps editors, producers and motion designers decide which tools improve their work and how to use them responsibly.

NEW YORK, NY, UNITED STATES, September 15, 2026 /EINPresswire.com/ -- Post|Production World New York, the hands-on training conference produced by Future Media Concepts (FMC), returns to NAB Show New York October 20-21, 2026. The program addresses a practical workforce problem: creative professionals face tighter deadlines while their production and post-production tools change faster than most teams can evaluate them.

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>
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"The problem in post-production today isn't a lack of tools. It's too many tools, changing too quickly, with very little time to figure out which ones actually make you better at your job," said Eran Stern, creative technologist, motion designer and Post|Production World instructor.

Industry research shows the stakes. A CVL Economics study commissioned by the Animation Guild, the Concept Art Association and other industry groups estimated that 21.4% of film, television and animation jobs, roughly 118,500 positions, could be consolidated, replaced or eliminated by generative AI by 2026, including about 15,100 jobs in New York. Only 26% of entertainment executives surveyed said their workforce was prepared to integrate the technology.

The need for useful training is visible inside PPW as well. At PPW Las Vegas 2026, 33 different AI-focused sessions drew attendee feedback, covering editing, audio post, VFX, ethics and legal questions, and AI sessions accounted for roughly one in five of all session feedback responses in FMC's post-show survey.

"Post-production professionals are being asked to move faster at exactly the moment their

toolset is becoming more complicated. AI is only adding to that pressure," Stern said. "The real challenge isn't learning every new feature, it's knowing which tools are actually useful, where they fit into your workflow, and when the traditional approach is still better. That's what we designed PPW New York to address: practical, real-world training that helps creatives make better decisions, not just collect more techniques."



Attendees follow a live instructor demonstration on their own laptops during a hands-on Post|Production World workshop. PPW New York brings the same format to NAB Show New York, October 20-21, 2026. Photo: Syvonne K Photography.

Produced by FMC at NAB Show New York, Post|Production World New York runs October 20-21 with sessions organized around the work professionals do every day: editing, color, motion graphics, sound, field production and post workflows in Premiere Pro, After Effects, DaVinci Resolve and Cinema 4D. The program also covers responsible uses of AI across editing, VFX, production planning and content workflows.

Sessions include "60 Premiere Tips in 60 Minutes: What YouTube Can't Teach You," "Cinema 4D to After Effects: Faster 3D Motion Graphics Workflows" and "How to Build AI Tools Ethically & Efficiently." Instructors include Stern, Richard Harrington, Luisa Winters, Jeff Greenberg, Gary Adcock and Rachel Longman. Each session is designed to help attendees make sound workflow choices and apply what they learn to current projects.

"Las Vegas gives you scale. New York gives you proximity," Stern said. "The smaller rooms at PPW New York make the experience much more personal. You can ask questions, challenge the instructor, continue the conversation afterwards and turn a session into something you can actually use when you're back at work."

Post|Production World New York takes place October 20-21, 2026, alongside NAB Show New York, which runs October 21-22 at the Javits Center in New York City. View the full session lineup and register at https://bit.ly/PPWNY26-EIN.

About Future Media Concepts

Future Media Concepts (FMC) is a creative technology training company with more than 30 years of experience serving digital creatives at every skill level through live courses, webinars, certifications and conferences. FMC produces the Post|Production World conference franchise

at NAB Show events. Learn more at https://www.fmctraining.com.

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