

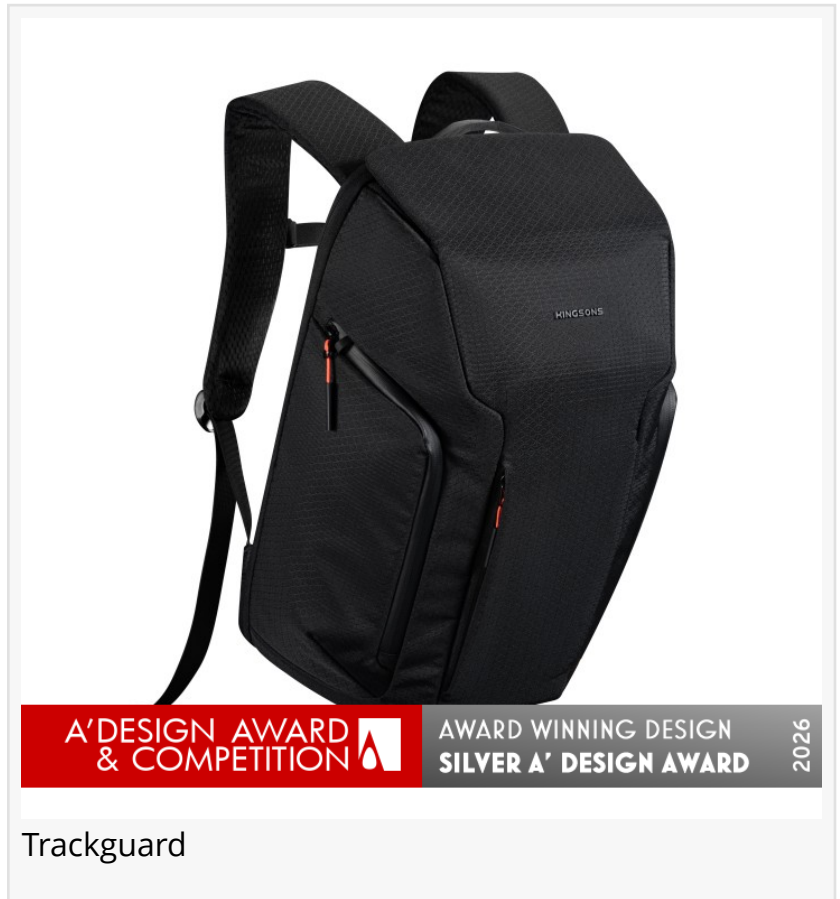
Trackguard Anti Theft Backpack by Guangzhou Kingsons Bags Technology Wins Silver A' Design Award

*Smart Tracking Anti Theft Backpack
Trackguard Recognized for Security,
Comfort, and Sustainable Design*

COMO, CO, ITALY, September 14, 2026
/EINPresswire.com/ -- The A' [Design Award](#) has announced [Trackguard](#), an anti theft backpack developed by [Guangzhou Kingsons Bags Technology](#), as a Silver winner in the Fashion and Travel Accessories Design category. The A' Design Award is one of the world's most prestigious and well-recognized design accolades, drawing entries from designers, companies, and brands across the globe. Within the accessory industry, the Silver A' Design Award represents a respected acknowledgment of design merit, granted following a rigorous evaluation by an expert jury panel. This

recognition positions Trackguard among a selection of works distinguished for their quality, innovation, and contribution to the field. The achievement reflects the dedication of Guangzhou Kingsons Bags Technology to thoughtful, user-centered product development.

The recognition of Trackguard holds relevance for both the accessory industry and the people who rely on travel gear in their daily lives. As demand grows for products that combine security, convenience, and sustainability, Trackguard responds directly to concerns surrounding theft in public transport and travel settings. The design integrates smart tracking technology with multiple anti theft features, addressing a clear need among modern travelers. By employing recycled polyethylene terephthalate fabric, the backpack aligns with the industry's increasing focus on circular materials and responsible production. For users, the result is a practical solution that supports peace of mind without sacrificing comfort or organization.



Trackguard distinguishes itself through a geometric three dimensional construction that presents a clean, modern aesthetic while maintaining ergonomic comfort and structural stability. The main compartment opens to a full 180 degrees, providing clear visibility and easy access to belongings, while organized pockets support efficient storage. Integrated support strips reinforce the structured form, ensuring shape retention through everyday use. The durable, water resistant recycled polyethylene terephthalate fabric contributes both performance and sustainability, and precise stitching balances refined appearance with high utility. Together, these elements create a travel essential grounded in function and considered design.

The Silver A' Design Award recognition offers Guangzhou Kingsons Bags Technology a meaningful point of reference for its future work. The acknowledgment may encourage the brand to continue exploring the integration of smart technology and sustainable materials within its product range. By validating the approach behind Trackguard, this recognition supports ongoing innovation in security-focused and environmentally conscious accessory design. The achievement also serves as motivation for the team to pursue continued refinement and creativity in upcoming projects.

Project Members

Trackguard was developed by the team at Guangzhou Kingsons Bags Technology, with contributions from Dengtai Tan, Kaisheng Fang, and Jason, who collaborated on the design, structural development, and functional integration of the backpack.

Interested parties may learn more about the award-winning design, view its features, and discover the team behind it at the dedicated page on the A' Design Award website. Additional details about Guangzhou Kingsons Bags Technology and the broader context of the recognition are available through the same channel.

<https://competition.adesignaward.com/ada-winner-design.php?ID=183514>

About Guangzhou Kingsons Bags Technology

Established in 1997, Kingsons is a notable presence in the bag and luggage industry, specializing in integrated research and development, manufacturing, and global marketing. With a presence in over 100 countries and a portfolio of more than 500 patents, the company is recognized for its commitment to design and innovation. Its products have received numerous international design awards, and the company takes an active role in the formulation of industry standards. Guangzhou Kingsons Bags Technology is based in China and continues to contribute to the advancement and transformation of its field.

About the Silver A' Design Award Recognition

The Silver A' Design Award recognizes designs that demonstrate excellence and innovation within their field. In the Fashion and Travel Accessories Design category, entries are evaluated against criteria including innovative use of material, aesthetic appeal, functional efficiency, originality in design, sustainable production methods, ergonomic consideration, and user

experience. Recipients are acknowledged for contributing to elevated industry standards and for incorporating original innovations into their work. The designation reflects strong technical characteristics, considered craftsmanship, and meaningful attention to detail. Designs honored with this recognition are noted for their practical value and their positive contribution to everyday life.

About A' Design Award

The A' Fashion and Travel Accessories Design Award is an esteemed competition that welcomes designers, design agencies, companies, brands, and influential entities operating within the fashion and travel accessories industries. Entries are blind peer-reviewed and assessed against pre-established criteria by a world-class jury panel of design professionals, industry experts, academics, and journalists. Organized since 2008 and now in its 18th year, the A' Design Award is an international, juried competition held across all industries and open to entries from all countries. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, driven by a philanthropic mission to create a better world through the power of good design. Interested parties may learn more about the A' Design Award, explore the jury, view past laureates, and submit their own projects at the following url: <https://accessoryaward.com>

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