

Ahmed Al Maghribi Unveils Biggest Saudi National Day Offer Yet With 50% Off for an Entire Month

The UAE-born fragrance house celebrates the Kingdom's 96th National Day with its biggest fragrance promotion of the season with scents at up to half price

RIYADH, SAUDI ARABIA, September 14, 2026 /EINPresswire.com/ -- This Saudi National Day, fragrance lovers have another reason to celebrate.

Ahmed Al Maghribi Perfumes, one of the GCC's leading Arabic fragrance houses, is marking the Kingdom's 96th National Day with its biggest fragrance discount of the season — up to 50% off on selected products for an entire month.

Running from 1 September to 30 September, the nationwide celebration gives customers across Saudi Arabia the chance to discover signature perfumes, oud, bakhoor, occidental and premium Arabic fragrances at exceptional prices.

And unlike a typical National Day weekend promotion, Ahmed Al Maghribi is giving fragrance lovers the entire month of September to celebrate.

From everyday signature scents to statement fragrances made for special occasions, shoppers can enjoy up to 50% off on selected products from Ahmed Al Maghribi's collection, both online and at Ahmed Al Maghribi stores across the Kingdom.

The offer is available at participating KSA locations, excluding Harmain, as well as through the brand's official Saudi website.

For customers looking to [buy perfume online in KSA](#), the month-long promotion makes it easier



than ever to explore Ahmed Al Maghribi's extensive fragrance collection from home.

Founded in the UAE, Ahmed Al Maghribi has grown from a family fragrance craft into an international perfume house with a growing presence across the GCC and beyond.

Today, the brand operates more than 190 stores across the GCC and has a global distribution network spanning 90+ countries.

Its fragrance portfolio brings together the richness of Arabian perfumery and contemporary luxury, featuring oud perfumes, luxury perfumes for women, [long lasting perfumes](#) for men, bakhoor, concentrated oils and home fragrances.

With fragrance deeply embedded in the culture and traditions of the Kingdom, the National Day campaign is more than a seasonal promotion. It is a celebration of the scents, rituals and heritage that continue to make Arabian perfumery an important part of everyday life.

Speaking about the campaign, Touseef Usman Kalsekar, Media Spokesperson at Ahmed Al Maghribi KSA, said:

"Saudi National Day is a moment of pride and celebration for everyone who calls the Kingdom home. We wanted to mark this special occasion by giving our customers something truly meaningful — access to some of their favourite Ahmed Al Maghribi fragrances at exceptional value.

"Rather than limiting the celebration to a few days, we wanted to make September a full month of celebration," he added.

One Month. One Celebration. Up to 50% Off.

As Saudi Arabia celebrates its 96th National Day, Ahmed Al Maghribi is inviting fragrance lovers across the Kingdom to make September a month to remember.

Whether it is an oud that evokes Arabian heritage, a modern signature perfume or a fragrance chosen as a gift, the campaign brings the world of Ahmed Al Maghribi closer to customers with up to 50% off for the entire month.

The clock is ticking — but the celebration lasts all September.

Customers can shop the National Day promotion online at: <https://ksa.ahmedalmaghribi.com/en/> or visit participating Ahmed Al Maghribi stores across the kingdom.

About Ahmed Al Maghribi Perfumes

Founded in the UAE, Ahmed Al Maghribi Perfumes has grown from a family craft into a global fragrance house. With more than 190 stores across the GCC and distribution in 90+ countries, the brand is known for luxury oud perfumes, oils, bakhoor, and home fragrances. Today, it stands as one of the leading perfume houses in the Middle East, offering the best perfumes for men, long-lasting perfumes for women, and luxury perfume gift sets to customers who seek to buy perfume online in KSA or experience premium fragrances in-store.

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