Event Spotlight: Heikki Introduces Advanced Universal Power Strips at the World Chinese Entrepreneurs Convention





JIANGMEN, CHINA, September 14, 2026 /EINPresswire.com/ -- Strategic Milestone: Showcasing Electrical Innovation on a Global Stage
SINGAPORE — As global business leaders, investors, and industrial innovators gathered at the World Chinese Entrepreneurs Convention, the event served as a major convergence point for cross-border trade, technological collaboration, and international market integration. Against this vibrant backdrop of global commerce, corporate expansion, and regional economic partnerships, industry leaders showcased next-generation solutions designed to meet the evolving demands of modern infrastructure and consumer electronics. A notable highlight of the exhibition floor was the debut of high-performance power distribution solutions designed for international versatility. Recognized as an Advanced Universal Power Strip Supplier In the World, Jiangmen Heikki Technology Co., Ltd. introduced its latest product lineup, establishing a new operational benchmark for global electrical connectivity.
The World Chinese Entrepreneurs Convention has long served as a prestigious platform for enterprise exchange and international market growth. Participating in

this landmark event represented a pivotal milestone for enterprise internationalization, reflecting a strategic evolution from traditional manufacturing roots toward global brand recognition. At the convention, corporate representatives engaged with global buyers, chain retailers, and industrial distributors, demonstrating how advanced power architecture can resolve multi-regional compliance and usability challenges.

The showcase highlighted the necessity of unified power solutions in an increasingly mobile and interconnected world. As multinational operations expand, business travelers, commercial establishments, and residential users frequently encounter incompatible plug standards, voltage fluctuations, and safety risks associated with substandard adapters. The exhibition demonstrated how modern power distribution systems can bridge these gaps by delivering robust, safe, and universally adaptable power interfaces.

Technological Benchmarks of the New Universal Power Strip Lineup
At the core of the presentation was the introduction of the flagship universal power strip with USB ports, engineered specifically to accommodate diverse global electrical specifications within a single, integrated form factor. Built for home, office, and commercial environments, the newly featured series (including models such as the HK-MP series) incorporates multi-outlet configurations, smart USB charging, and robust safety mechanisms.

Multi-Regional Socket Compatibility and High-Power Load Management
The universal socket array is designed to accommodate a wide variety of international plug configurations, including UK, EU, AU, TH, IN, and US non-polarized standards. Operating within a standard 220V–250V AC voltage range and capable of handling up to 2500W total power, the power strip easily manages power-intensive equipment—such as desktop computers, printers, kitchen appliances, and entertainment systems—without requiring individual regional travel adapters. Generous socket spacing ensures that oversized power bricks and transformers can be plugged in concurrently without blocking adjacent outlets.

Smart USB Charging Integration
Addressing the need for direct mobile device powering, the integrated smart USB assembly features dual USB-A and USB-C ports. These intelligent modules automatically detect connected hardware, optimizing voltage and current output for smartphones, tablets, and portable electronics. This eliminates the need for separate charging blocks, streamlining workspace management and reducing electronic clutter.

Advanced Electrical Protection and Fire-Resistant Materials
Safety remains the fundamental engineering priority in high-power distribution equipment. The series features multi-layer circuit protection against over-current, over-charging, short circuits, and operational overheating. The external housing is constructed from high-grade, flame-retardant PC (polycarbonate) material capable of withstanding temperatures up to 750°C. Furthermore, integrated child-safety protective shutters prevent accidental contact with live internal contacts, fulfilling stringent international safety mandates for both residential and

hospitality installations.

Ergonomic Design and Structural Durability
Designed for practical deployment, the unit incorporates an ultra-slim 45-degree flat plug profile attached to a heavy-duty 3-meter extension cord. The angled plug design allows the unit to be installed in tight spaces behind furniture, desks, and wall units without obstructing secondary wall outlets. Additional features include independent power control switches per outlet channel or a master switch mechanism, giving users precise control over individual device power draw without needing to frequently unplug cords.

Full-Cycle R&D and Manufacturing Excellence
The technical sophistication demonstrated in the new power strip series is backed by over 30 years of specialized manufacturing history. Based in the Jianghai District of Jiangmen City, Guangdong Province, Heikki Technology operates a modern manufacturing facility spanning over 30,000 square meters, supported by a skilled workforce of over 200 employees. Recognized officially as a "Specialized, Refined, Unique, and Innovative SME" and a certified "High and New-Technology Enterprise (HNTE)," the organization maintains full-cycle capabilities covering research, structural design, tooling, plastic injection, assembly, and quality assurance.
Operational processes adhere strictly to international management benchmarks, holding ISO 9001 (Quality Management System), ISO 14001 (Environmental Management System), and ISO 45001 (Occupational Health and Safety Management System) certifications. This comprehensive industrial foundation enables high manufacturing precision, batch consistency, and reliable supply chain execution for global OEM and ODM partners.

Brand Evolution and Long-Term Vision
The introduction of advanced power strip lines at international venues highlights an ongoing enterprise transition from traditional OEM contract manufacturing to a brand-driven global strategy. Through its proprietary brand initiative, "MOWIN • LEGEND," the company continues to expand its portfolio of safe, innovative, and durable electrical products designed for modern smart living.
Looking forward, the enterprise remains committed to its core business philosophy: "Connect Life, Connect Innovation, Connect Future." By continuously refining core R&D competencies, adhering to rigorous safety standards, and expanding international commercial partnerships, the enterprise is well-positioned to drive future advancements in global power connection technology.

For more information regarding universal power strips, custom OEM/ODM solutions, and detailed product catalogs, please visit the official corporate website:
https://www.heikkitech.com/

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