Personalized Civic Discovery Platform Lands in Jackson Hole

Citizenry helps people get involved with hundreds of local organizations by making the most relevant opportunities easier to find.



Citizenry - Civic Life Made Personal

JACKSON, WY, UNITED STATES, September 14, 2026 /EINPresswire.com/ -- A new nonprofit venture is piloting in Jackson Hole to help people discover more ways to get involved locally while giving nonprofits another way to reach people beyond their existing audiences.

Citizenry, a New York-based nonprofit, brings together more than 200 organizations across the valley, along with hundreds of events, classes, workshops, volunteer opportunities, programs, resources, and civic updates. Its recommendation engine helps people navigate them based on their goals and interests.

The idea borrows from technology already familiar in other parts of life. Streaming services recommend new content based on what someone likes; dating platforms help people find compatible matches. This platform applies a similar approach to civic involvement, surfacing organizations and opportunities someone may never have known to look for.

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>
> *Dominic Ramos-Ruiz*

In Jackson, though, the most fitting analogy may be one locals already know well: the bulletin board. In conversations with local nonprofits, Citizenry founder Dominic Ramos-Ruiz repeatedly heard that physical bulletin boards are still one of the most effective ways to reach people outside their usual circles. Citizenry takes that familiar idea online, with the added ability to connect what organizations are offering with people whose interests align.

“The valley already has an extraordinary civic culture,” said Ramos-Ruiz, who has lived between New York and Jackson for the past decade. “There are so many great causes to support, but figuring out where to start can be a challenge. It got me thinking about Citizenry as a digital bulletin board that could reorganize itself around what individuals care about.”

That could mean a conservation project looking for volunteers, a class or workshop, an arts event, an affordable housing resource, an upcoming Town Council meeting, an opening on a board or commission, or a nonprofit looking for a particular professional skill. People can also follow organizations they already care about and keep up with their latest opportunities and updates.

For civic groups, that connection can be especially valuable. Smaller organizations often have limited time and resources for outreach, even when there are people nearby who would be interested in their work if they knew about it.

That challenge extends well beyond Jackson and New York. According to a 2025 Points of Light report, just 0.19% of U.S. grant funding over the past decade explicitly supported volunteer engagement, underscoring how little is invested in the infrastructure that helps organizations build lasting support.

Jackson already has a powerful example of what shared nonprofit infrastructure can do. Old Bill’s Fun Run has transformed how people give across the valley. Citizenry is exploring a complementary question: could shared technology do something similar for participation, helping people find ongoing ways to contribute beyond giving?

Citizenry began in New York City, where the scale of the nonprofit sector made the need for better discovery particularly visible. Jackson offers a very different test: a smaller, highly engaged place where longtime locals, newcomers and seasonal workers may have different interests, needs, and ways they want to engage.

Nearly 2,000 people visited Citizenry in the first few days of the Jackson pilot, while local organizations began reaching out to be included, an early sign that the model was resonating on both sides.

“The goal isn’t more time spent on Citizenry,” Ramos-Ruiz said. “It’s someone finding a volunteer opportunity, joining a board, showing up to a meeting, taking a class or discovering an organization they didn’t know existed. Technology should help make those connections, then get out of the way.”

The Jackson pilot is available at go.citizenry.me/jh.

About Citizenry

Citizenry is a New York-based nonprofit using recommendation and personalization technology to make civic engagement more intuitive. Its platform brings together civic organizations, opportunities, resources and information to help people find relevant ways to get involved.

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