OCTOBER'S WILDFIRE PROTECTION MONTH SERVES AS A REMINDER THAT WILDFIRE PREPAREDNESS IS NOW A YEAR-ROUND RESPONSIBILITY

Experts urge homeowners and communities to prioritize ember defense, home hardening, and defensible space as wildfire risk grows beyond traditional fire seasons

BEND, OR, UNITED STATES, September 15, 2026 /EINPresswire.com/ -- October's Wildfire Protection Month is shining a spotlight on a growing reality across the United States: wildfire is no longer a seasonal event confined to a few Western states. Longer fire seasons, drought conditions, extreme weather, and wind-driven ember events are creating wildfire risks that increasingly affect communities year-round.

Wildfire prevention experts say the conversation around fire safety must evolve from emergency response to preparedness and prevention at the property-level.

According to fire officials and resilience experts, many homes are not destroyed by direct flames alone but by embers that can travel miles ahead of a wildfire, igniting roofs, decks, landscaping, vents, and other vulnerable areas around a structure.

As a result, wildfire preparedness strategies are increasingly focused on three key principles:

• Creating and maintaining defensible space around homes and structures

• Incorporating home hardening measures that reduce ignition opportunities

• Planning for proactive wildfire defense and property resilience before a fire occurs

"Wildfire preparedness begins long before a fire is visible," said Brandon Adams Savage, Founder and President of Vector Wildfire Defense LLC and a longtime engineering and construction professional based in Central Oregon. "Communities are recognizing that wildfire resilience is about reducing vulnerability, understanding how structures ignite, and taking practical steps that can improve a property's ability to withstand a wildfire event."

The issue is becoming increasingly urgent as more Americans move into wildfire-prone areas and insurers reassess exposure in high-risk regions. In many parts of the country, wildfire preparedness and mitigation efforts are becoming important factors in property valuation, insurability, and long-term community planning.

Savage suggests homeowners consider several practical steps during Wildfire Protection Month, including:

• Understanding how wind-driven embers can threaten properties.

• Developing evacuation and emergency communication plans.

• Exploring proactive wildfire suppression solutions designed to complement traditional emergency response.

• Reviewing insurance requirements and wildfire mitigation considerations.

Savage noted that wildfire protection is increasingly being viewed as a community-wide responsibility rather than an individual one.

"No single strategy eliminates wildfire risk," he said. "But communities that invest in preparedness, education, home hardening, and proactive mitigation are better positioned to improve resilience and reduce potential losses."

As Wildfire Protection Month encourages communities to prepare for future fire seasons, experts like Savage emphasize that the most effective time to reduce wildfire risk is before an emergency occurs.

With wildfire increasingly recognized as a long-term climate and infrastructure challenge, preparedness efforts that once seemed optional are becoming an essential part of protecting homes, businesses, and communities across the country.

About Vector Wildfire Defense
Vector Wildfire Defense is a leading provider of autonomous, self-activating wildfire suppression systems designed to reduce ignition risk before wildfire reaches a property. Combining engineered fire suppression, ember defense, home hardening principles, and defensible space strategies, Vector provides customized wildfire defense solutions for homeowners, developers,

resorts, wineries, municipalities, and commercial properties throughout high-risk wildfire regions. Founded in Oregon, the company is dedicated to helping communities adapt to the realities of wildfire through proactive, property-level climate defense infrastructure.

To learn more, visit Vector Wildfire Defense.

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EDITOR'S NOTE: For more information about Vector Wildfire Defense or to arrange an interview with Brandon Adams Savage, Founder and President of Vector Wildfire Defense LLC, please contact Nancy Trent or Pamela Wadler at 212-966-0024 or pam@trentandcompany.com.

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