

Swift Ride Expands Board of Directors Following Series A Raise

Industry veterans Daniel Florence, Souheil Badran and Kim Humphreys join Swift Ride as the company prepares for its next phase of growth.

ATLANTA, GA, UNITED STATES, September 15, 2026 / EINPresswire.com/ -- [Swift Ride](#), a technology-driven [vehicle subscription company](#), today announced the expansion of its board of directors following its Series A raise, adding three executives with extensive experience across transportation, fleet services, fintech, operations and high-growth businesses.

Transportation and fleet services executive Daniel Florence has joined the company as president and chairman of the board. Fintech executives Souheil Badran and Kim Humphreys will also join the board alongside Swift Ride founder and CEO Sani Abdullah.



Daniel Florence, President and Chairman of the Board, Swift Ride

The appointments bring decades of experience in transportation, financial technology, operational scaling, capital markets and M&A to Swift Ride as the company prepares for its next phase of expansion.

In his role as president and chairman of the board, Florence will lead Swift Ride's next phase of growth, with responsibility for enterprise operations, market expansion and fleet strategy.

Florence brings more than 30 years of experience in the transportation and fleet services industry. He most recently served as CEO and COO of AmeriDrive, one of the largest privately held vehicle subscription fleets in North America dedicated to serving gig drivers.

Previously, Florence oversaw North American operations as Chief Operating Officer of Sixt North America, part of the global mobility company offering transportation products and services including vehicle rentals, car subscriptions and car service. Prior to Sixt, Florence held leadership positions at Mercedes-Benz-owned car2go, Hertz and Dollar Thrifty Automotive Group.

“The team at Swift Ride has leveraged innovative technology to build a business model that is ripe for scale,” said Florence. “The company is entering an exciting phase of growth. I look forward to working alongside the team to build best-in-class operational infrastructure, expand into new markets and deliver on Swift Ride’s vision of a frictionless vehicle subscription experience.”



Souheil Badran, Member of the Board of Directors, Swift Ride

Souheil Badran is a retired global operating executive whose career spans Fortune 100

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Daniel Florence, President and Chairman, Swift Ride

institutions, venture-backed startups and private equity-owned businesses. He has held leadership roles at U.S. Bancorp, Northwestern Mutual, Alipay, First Data and Digital River.

Badran brings extensive expertise in digital and technology innovation, operational efficiency, M&A strategy and post-merger integration, with a track record of helping organizations grow and scale globally.

Kim Humphreys of Lionsbridge Investments, which led Swift Ride’s Series A, brings more than 30 years of

experience launching and scaling B2B and B2C companies, including extensive experience in capital raising, strategic partnerships and M&A.

Humphreys also brings a deep understanding of the broader Swift Ride customer base through her role as founder and CEO of BYDcash, an immigration finance company designed to help

foreign nationals and U.S. employers of immigrants navigate the U.S. immigration legal system.

“Swift Ride is entering an important new chapter,” said Sani Abdullah, founder and CEO of Swift Ride. “Daniel, Souheil and Kim bring an extraordinary combination of operating, technology, financial and strategic experience to the company. Their leadership will help us strengthen our infrastructure, scale efficiently and expand [Swift Ride’s geographic footprint](#) across the country.”

Atlanta-based Swift Ride currently operates across four U.S. markets: Atlanta, Houston, Dallas and New Jersey. The company plans to continue expanding its geographic footprint as it enters its next phase of growth.



Kim Humphreys, Member of the Board of Directors, Swift Ride

ABOUT SWIFT RIDE

Swift Ride is an Atlanta-based technology-driven vehicle subscription company building a more flexible way for people to access vehicles. Through its vertically integrated technology and fleet operations platform, Swift Ride provides vehicle access through a streamlined subscription model designed to eliminate many of the traditional barriers associated with vehicle ownership and rental.

Founded in Atlanta, Swift Ride currently operates across four U.S. markets: Atlanta, Houston, Dallas and New Jersey, with plans to expand into additional markets across the country.

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