ENCAMINA Named Global 100 – 2026 Best Information Technology & Services Business of the Year

MADRID, SPAIN, September 15, 2026 /EINPresswire.com/ -- ENCAMINA, a Spanish technology consultancy recognized for deep specialization in Microsoft technologies and a people-first culture, has been named Best Information Technology & Services Business of the Year – 2026 by Global 100 – 2026. The honor reflects a long-term strategy focused on consistent excellence: helping organizations modernize, improve digital work, and accelerate practical adoption of Artificial Intelligence (AI), Microsoft Copilot, and intelligent agents.

Rather than positioning the recognition as an endpoint, ENCAMINA views it as evidence of a sustained commitment to transformation—one that balances technical rigor with creativity and optimism. Over more than 25 years, the firm has built a differentiated place in the market by pairing Microsoft expertise with innovation programs and methodologies designed to deliver measurable value for customers and their people.

A long-term vision: specialization, innovation, and culture

The IT services industry moves quickly, and the past few years have been defined by the rise of generative AI, new productivity paradigms, and increasing pressure on leaders to deliver results while navigating change. ENCAMINA's story stands out because its approach has remained consistent: specialize deeply, innovate responsibly, and invest in culture as a performance multiplier.

That differentiation, ENCAMINA says, is grounded in three pillars. First is deep specialization in Microsoft technologies, built over decades of delivering cloud, data, digital workplace, and AI solutions aligned to Microsoft's ecosystem. Second is a distinct cultural identity expressed through the company's "Thinking in Colors" philosophy—an approach the organization associates with creativity, clarity, optimism, and a human-centered way of solving complex problems. Third is ENCAMINA's emphasis on leading by example: adopting AI, Copilot, and intelligent agents inside its own operations before helping customers deploy them at scale.

Global 100's award highlights the organization's ability to combine these elements into a coherent and repeatable model—one that supports business outcomes while keeping the real-world needs of knowledge workers in focus.

From transformation projects to AI-enabled, agent-powered businesses

ENCAMINA's work spans multiple industries and international organizations, with publicly shared examples describing how AI, Microsoft Copilot, cloud, and digital workplace technologies can change the way teams operate. As enterprises move from experimentation to execution, ENCAMINA positions itself as a partner for end-to-end transformation: aligning strategy, readiness, governance, adoption, and technical architecture so that AI initiatives do not stall after initial pilots.

A distinguishing theme in ENCAMINA's customer work is the emphasis on helping organizations evolve into AI-enabled and agent-powered businesses. This includes scenarios where intelligent agents streamline processes, reduce time-to-completion for repetitive tasks, and support employees with context-aware assistance—while still respecting security, compliance, and change management expectations.

ENCAMINA has also introduced frameworks and solutions to structure this evolution. The company highlights MAGENTIA, described as an enterprise framework for Agentic AI, and GADA-i, focused on archiving and digital document management in the Azure cloud with Artificial Intelligence. These offerings reflect a broader goal: making advanced capabilities operational for real organizations, not just technically possible.

Recognition built on commitment, not on scale

While ENCAMINA acknowledges the visibility that awards bring, it emphasizes that the most important measure of success is meaningful impact: enabling organizations to innovate, improving productivity for employees, and ensuring transformation programs are sustainable. The Global 100 – 2026 recognition follows other milestones, including being named Microsoft Partner of the Year in Spain (2025) and being recognized within a community of more than 12,000 Microsoft partners across Spain.

For ENCAMINA, these milestones support a larger narrative: that a clear long-term vision—and the discipline to execute it—can create influence beyond what company size alone would suggest.

"Technology creates real value when it helps people grow, organizations innovate, and society move forward," said an ENCAMINA spokesperson. "We want readers to understand that sustainable innovation is built through vision, consistency, talent, and culture. Recognitions are not the goal—they are the result of a long-term commitment to excellence and transformation."

Making AI practical: adoption, governance, and change

Enterprise leaders are increasingly asking a pragmatic question: what does it take to move from

AI interest to AI advantage? ENCAMINA's work in Microsoft Copilot adoption and transformation programs is positioned to address that challenge by focusing not only on tools, but on how people work, how information is managed, and how value is measured.

In practice, successful AI adoption often requires careful orchestration across several domains—identity and security foundations, data quality and access controls, governance models, and user enablement. ENCAMINA's approach emphasizes that AI and agent solutions must be integrated with the digital workplace and cloud modernization efforts that many organizations are already undertaking. When these foundations align, Copilot and intelligent agents can move from novelty to everyday utility.

ENCAMINA also stresses the importance of internal learning. By using AI and Copilot within its own operations, the firm aims to bring customers lessons learned from real change—what accelerates adoption, where friction appears, and how teams can build confidence and capability over time.

A people-first culture in a high-velocity sector

In an industry often defined by rapid product cycles and constant skills evolution, culture can be decisive. ENCAMINA's "Thinking in Colors" philosophy is presented as more than a brand message; it is intended to shape how teams collaborate, communicate, and deliver. The company describes its culture as creative and optimistic, grounded in technical excellence, and designed to keep people at the center of transformation.

That people-first mindset is also reflected in the company's view of technology's purpose. ENCAMINA consistently frames innovation as a means to enable employees and knowledge workers to operate better—making the workday more productive, improving decision-making, and freeing time for higher-value contributions.

"Our differentiation comes from combining deep Microsoft specialization with a culture that supports creativity and genuine collaboration," the spokesperson added. "We strive to lead by example—adopting AI and agent capabilities internally first—so we can help customers move forward with greater clarity and confidence."

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