Charles Smith Redefines the Category with CasaSmith LINCE PINOT GRIGIO — A Single-Vineyard, Sustainably Farmed Standout

SEATTLE, WA, UNITED STATES, September 15, 2026 /EINPresswire.com/ -- Legendary winemaker Charles Smith of House of Smith today announces the newest release under his CasaSmith label: 2024 LINCE Pinot Grigio, a vibrant, single-vineyard expression crafted with the rebellious precision and unmistakable personality that has defined Smith's career.

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>
> *Charles Smith*

"This is likely the best Pinot Grigio you've ever had and I drink more of this wine than anything else that I've made," said Charles Smith. "This is truly one of my most exceptional wines — a fresh, expressive white that balances Italian inspiration with Washington State distinction. The release pushes quality, delivering a wine that is wildly approachable and unmistakably premium. What a deal."

The 2024 LINCE Pinot Grigio is native fermented, sustainably farmed, and sourced from a single vineyard chosen specifically for its ideal soils — a hallmark of Smith's thoughtful approach to site selection. Deep and delicious, it's crafted for off the charts everyday enjoyment and will be a staple for wine lovers nationwide.

It is available now for $20 via House of Smith tasting rooms, select national retailers, and online at HouseofSmith.com.

CasaSmith is Charles Smith's collection of Washington-grown wines made from classic Italian varietals. Starting in the north of Italy, Barbera from Piedmont, Sangiovese from Tuscany, Primitivo from the Puglia in the south, and now Pinot Grigio from Alto Adige, these wines represent the best of Italy but are grown and produced in Washington. Each wine is named after an animal native to historic Italian grape-growing regions, as depicted on the labels. Pinot Grigio is Lince for the wild cat Lynx in the Italian Alps, Barbera is Cervo, for a deer native to Piedmont; Sangiovese is named Cinghiale for the wild boar of Tuscany; and Primitivo is Porscopino, a

crested porcupine from Puglia. CasaSmith wines are delicious every day, alone or accompanying a favorite Italian dish.

Smith remains one of America's most distinctive winemakers, known for crafting both 100-point, critically acclaimed wines and high-volume bottlings that overdeliver at every price point.

About House of Smith
Founded in 1999 by Charles Smith, House of Smith is one of North America's most celebrated producers. Over his 25-year history, Smith has created iconic brands (House Wine, KungFu Girl, Wines of Substance) that have sold more bottles of Washington wine than anyone else in the history of Washington state, other than Chateau Ste. Michelle. With four 100 point scores, 325 scores of 95+ points and 1,632 scores of 90+, the portfolio includes K Vintners and CasaSmith. House of Smith is committed to making wine for the people—bold, joyful, and unapologetically authentic. Follow along on Instagram and Facebook: @realhouseofsmithwines and visit House of Smith tasting rooms in Walla Walla and Seattle, WA.

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Iconic winemaker Charles Smith is expanding his portfolio with the release of CasaSmith 2024 LINCE Pinot Grigio, a vibrant, single-vineyard, sustainably farmed creation that is one of his most exceptional wines to date.

This press release can be viewed online at: https://www.einpresswire.com/article/942165928

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