

The Salvation Army of Palm Beach County Introduces the Young Allies

New philanthropic society has already raised nearly \$200,000 for homeless veterans ahead of 3rd annual Red Shield Benefit hosted at Drive Shack on September 23

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(September 14, 2026) — [The Salvation Army](#) of [Palm Beach County](#) has officially announced the Young Allies, a philanthropic society of young professionals working in support of the Salvation Army's efforts to aid those in need across Palm Beach County. This work includes veteran support, youth programs, food distribution, disaster services, and homelessness prevention. The group aims to increase awareness around their cause while expanding local youth involvement in forming the next generation of philanthropic leaders across Palm Beach County.

The group was formally launched during a special reception at Salute Ristorante in Palm Beach, where founding members gathered with Salvation Army leadership and longtime supporters to mark the occasion and set the stage for the year ahead. Of note, the Young Allies have raised close to \$200,000 in support of programs serving homeless [veterans](#) in Palm Beach County to date.

The group was formed on a simple premise: that the next generation of Palm Beach



Young Allies gather at Salute Ristorante



Will Fortson, Natalie Smith, Grace and Tally Walker

philanthropy is ready to lead now, not later. Members lend their time, their talent and their networks to the work by hosting events, recruiting peers, and raising awareness around the vital work of the Salvation Army.

"Palm Beach has always been a community that gives generously and actively seeks ways to help those in need," said Major Christopher Thornhill, Area Commander for The Salvation Army of Palm Beach County. "The Young Allies have already shown a remarkable level of dedication and effectiveness in supporting our work throughout Palm Beach County. Specifically, they have done invaluable work towards the cause of homeless veterans, raising \$200,000 in support their conviction that those who served our country should always have a place to rest and be welcome."

"There is something about the Salvation Army's work that stays with you," said Grace Walker, founding member of the Young Allies and Eagle Sponsor for the event. "When it comes to the cause of Veterans, just about every one of us knows someone who has served, and once you learn that there are veterans here in Palm Beach County without a place to call home, you want to be part of the answer. Our evening at Salute was a lovely reminder of how much good comes from a room full of people who simply decide to show up for one another. We are only just beginning and hope others join us in taking up the call."

The Third Annual Red Shield at Drive Shack

The group's signature event of the season, the Third Annual Red Shield at Drive Shack, will be held Tuesday, September 23, at Drive Shack in West Palm Beach, Florida. Now in its third year, the evening has become a fixture on the calendar for the county's younger philanthropic set. The unhurried, convivial night of golf, cocktails and dinner serves a cause that admits no delay. Proceeds benefit The Salvation Army's housing, case management and employment programs for veterans.

Individual tickets, foursomes and sponsorships are available, and sponsorship recognition remains open to businesses and families wishing to be counted among the evening's supporters.

Event Details

- What: The Third Annual Red Shield at Drive Shack, presented by the Young Allies of The Salvation Army
- When: Tuesday, September 23, 2026, 6:30 – 8:30
- Where: Drive Shack, 1710 Belvedere Rd, West Palm Beach, FL, 33406
- Tickets & Sponsorships: <https://westpalmbeach.salvationarmyflorida.org/Palm-Beach-County/events/red-shield-at-drive-shack-1> , or contact Michelle Rodriguez at Michelle.Rodriguez@uss.salvationarmy.org, 561-686-3530.
- Benefiting: Programs serving veterans experiencing homelessness in Palm Beach County

The Young Allies are welcoming new members. Young professionals interested in joining the

circle, attending the September 23 benefit or underwriting the evening may learn more at [URL] or by contacting [Name] at [Email].

About The Salvation Army of Palm Beach County

The Salvation Army of Palm Beach County serves 39 municipalities through a network of corps community centers and social service programs, providing emergency assistance, housing and homeless services, veteran support, youth programs, feeding programs and disaster response. Guided by its mission to meet human needs in Christ's name without discrimination, The Salvation Army has served Palm Beach County residents for more than [XX] years. For more information, visit [website].

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