Northern Linens Expands Private-Label Bedding Manufacturing for North American Brands

Buyers can customize thread count, fabric, dimensions, fill weights and packaging, with approved specifications retained for consistent repeat production.



Northern Linens provides private-label and custom bedding manufacturing for North American brands.

MISSISSAUGA, ONTARIO, CANADA, September 14, 2026 / EINPresswire.com/ -- Northern Linens has expanded its private-label and custom bedding manufacturing for hospitality, healthcare and retail buyers across Canada and the United States. The expansion adds private-label production capacity, additional stocked core lines held at the company's warehouses in both countries, and broader customization across thread count, sizing, trims and retail-ready packaging.

Northern Linens is a manufacturer rather than a distributor, and controls production from yarn acquisition through to finished packaging. That distinction is the basis of the Private-Label Bedding Manufacturing program, because thread count, sizing and finish are held constant from the first order to the fiftieth rather than depending on what an overseas factory has available in a given month.

> Private-label manufacturing is about consistency. Our goal is to deliver the same approved product every time, from the first order to the next."
>
> *Sana Salman CEO of Northern Linens*

Under the expanded program, retailers and home brands set the colours, sizes, trims, thread counts, fabric composition, fill weights and barcodes, and packaging is built to their branding. Fabric sourcing, production, quality checks, labelling and retail-ready packaging are handled in the company's own facility. The approved spec sheet is kept on file, so a second run matches the first without a further round of sampling. Runs start small enough to test a new range and scale once it sells.

"Most suppliers get the first shipment right. The trouble shows up on the third and the fourth,"

said Salman Rehan, CEO of Northern Linens. "A slightly different white, an extra half inch of shrinkage, a seam that sits wrong, and the room no longer matches the one the buyer signed off at handover. Nobody notices at the point of delivery. They notice when a guest is standing in it. Holding the spec on record and making the goods ourselves is the only way we know to stop that happening."



Northern Linens manufactures bedding and home textile products for hospitality, healthcare and retail buyers.



Northern Linens produces custom bedding to approved specifications for repeat commercial orders.

The manufactured range covers bed linen sets, duvets and duvet covers, comforters, pillows and pillowcases, decorative cushions, mattress protectors and pads, blankets and throws, bath towels, table linen, kitchen aprons, drapes and hangers. Standard sizes run from twin through king, including twin XL. Supplying the full room from one manufacturer reduces the number of purchase orders a property raises and the number of suppliers it chases when a line runs short.

Products are specified for commercial rather than domestic use. Fitted sheets carry reinforced corner elastics and deeper pockets that hold on mattresses of 12 to 20 inches, before a topper or protector is layered underneath. Fabric is selected for how it survives industrial laundering rather than how it presents in a showroom, and products are built to hold shape, colour and fit through repeated commercial wash cycles rather than through a single one.

Core lines including sheet sets, towels, pillows and duvets are held in stock at warehouses in Canada and the United States. Stocked items ship within days, orders are dispatched from the site closest to the buyer to keep freight costs and delivery windows down, and specialty sizes and custom runs are made to order against a firm date confirmed before the order is accepted. For new builds and phased refits, delivery schedules are agreed in advance, and repeat orders can run on a fixed cycle.

Minimum order quantities vary by item. Stocked products can be ordered by the carton, which suits a single property placing a first order, while custom and private-label production carries a higher minimum confirmed at quoting.

Every order is checked against the buyer's approved spec before it ships, covering stitching, dimensions and colour, rather than passing a general quality check. Fabrics are OEKO-TEX

certified and tested for harmful substances before they reach production.
"Private label is a control question, not a price question," said Rehan. "A brand putting its own name on a product is taking on the returns, the reviews and the reorder. What they need from a manufacturer is not a lower unit cost. It is the same product twelve months later, and a spec sheet that has not quietly drifted."
Northern Linens supplies hotels, resorts and boutique properties, long-term care and healthcare facilities, short-term rental and serviced apartment operators, student residences and staff accommodation, and retailers and distributors across North America.
Buyers can send a product list, room count or existing spec sheet to receive pricing, lead times and samples. Samples can be laundered and tested before any commitment, and no account setup is required to request them.
About Northern Linens
Northern Linens is a Wholesale Bedding Manufacturer and home textiles for businesses across Canada and the United States. Based in Whitby, Ontario, the company controls production from yarn acquisition through to finished packaging and holds stock at warehouses in both countries. Its range covers bed linen sets, duvets and covers, pillows and pillowcases, mattress protectors and pads, blankets and throws, bath towels and related guest room textiles, in standard sizes and to custom specification. Northern Linens supplies hospitality, healthcare, rental, residence, retail and distribution buyers, and offers private-label production using OEKO-TEX certified fabrics.
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