RealReports Expands Hive MLS Partnership Across North and South Carolina

20,000 Hive MLS subscribers will now receive RealReports' new Business Momentum Engine and agentic AI platform



RealReports Expands Hive MLS Partnership Across North and South Carolina

WILMINGTON, NC, UNITED STATES, September 15, 2026 / EINPresswire.com/ -- RealReports, the intelligence layer for real estate, today announced an expansion of its partnership with Hive MLS, bringing the company's property intelligence and Business Momentum Engine to nearly 20,000 subscribers across North and South Carolina.

The expansion builds on a partnership launched in 2025, when Hive MLS introduced RealReports to 6,400 subscribers across its Georgia markets, including Savannah Multi-List Corporation, Classic MLS of Athens, and REALTORS® of Greater Augusta. With the North Carolina rollout, Hive is extending the platform across another major segment of its growing regional network.

> RealReports has been a tremendous success with our Georgia subscribers. We're excited to build on that success by adopting it throughout Hive MLS."
>
> *Daniel Jones (CEO, Hive MLS)*

RealReports' Business Momentum Engine combines trusted data covering more than 150 million U.S. properties, connected growth tools, and Aiden, the company's agentic intelligence layer. Together, they help agents identify new opportunities, prepare stronger strategies, create client-ready work, and move business forward across the full client lifecycle.

"RealReports has been a tremendous success with our Georgia subscribers," said Daniel Jones, CEO of Hive MLS. "We're excited to build on that success by adopting it throughout Hive MLS."

"Hive understood the value of RealReports early, and their decision to expand the partnership is

meaningful validation of both the results we've delivered and where the platform is going," said James Rogers, Co-founder and CEO of RealReports. "This new agentic phase moves RealReports beyond answering questions and toward helping agents recognize opportunities, take action, and generate real business."

"The first chapter of our partnership gave Hive's Georgia subscribers a fundamentally better way to understand properties and advise clients," said Zach Gorman, Co-founder and COO of RealReports. "Now we're bringing the full Business Momentum Engine to North Carolina, giving more agents an intelligence layer that can help them source, win, close, and compound business every day."

The expanded partnership reflects Hive MLS's continued investment in modern, practical technology for its subscribers and RealReports' growing role as a strategic growth and intelligence platform for MLS organizations nationwide.

For more information, visit www.realreports.ai



Daniel Jones (CEO, Hive MLS)



RealReports co-founders, James Rogers (CEO) and Zach Gorman (COO)

About RealReports

RealReports is the Business Momentum Engine™ for real estate professionals. By unifying the nation's most comprehensive property intelligence, a connected suite of purpose-built applications, and Aiden, its agentic AI, RealReports helps professionals uncover business opportunities, execute work, and move seamlessly from insight

to outcomes. Covering more than 150 million U.S. properties and informed by more than 100 trusted sources, RealReports powers property research, prospecting, pricing strategy, client engagement, and business development through one cohesive platform. RealReports is trusted by leading MLSs, brokerages, and real estate technology companies nationwide.

About Hive MLS

Hive MLS (formerly NCRMLS) is a premier regional Multiple Listing Service providing industry-leading tools to associations, brokers, and appraisers across the Southeast. Following a strategic rebranding in 2025, Hive has expanded its footprint to support over 19,450 brokers subscribers across North Carolina, South Carolina, and Georgia. Covering 449 cities and towns, Hive MLS is dedicated to elevating the real estate experience through a robust, multi-state network.

Zach Gorman
RealReports
+1 612-845-0112
email us here
Visit us on social media:
LinkedIn
X

This press release can be viewed online at: https://www.einpresswire.com/article/942172107

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.