# ConversionIQ.ai Partners with Outsource Consultants to Bring Objective-Driven Conversational AI to the BPO Market

*Partnership adds ConversionIQ.ai to the Outsource Consultants vetted provider network, expanding access to AI that reasons toward a goal on every interaction.*

ORLANDO, FL, UNITED STATES, September 29, 2026 /EINPresswire.com/ -- ConversionIQ.ai, the autonomous objective-driven customer engagement platform that turns comments, chats and DMs into revenue, today announced a partner agreement with Outsource Consultants, a provider-agnostic call center and CX advisory firm. The agreement adds ConversionIQ.ai to the Outsource Consultants network of vetted technology providers, expanding access to objective-driven conversational AI among outsourcing providers and the enterprise brands they serve.

> “Objective-driven AI reasons toward a goal on every interaction, so a conversation that used to be a ticket to close becomes a chance to solve the problem and grow the relationship.”
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> *Jason Tremblay, CEO and Co-Founder, ConversionIQ.ai*

Business process outsourcing firms manage customer engagement for many of the world's largest brands, handling millions of interactions across a channel mix that has expanded well beyond voice. Most artificial intelligence sold into the contact center market is positioned around deflection and cost per contact. ConversionIQ.ai takes a different approach, deploying objective-driven conversational AI that reasons toward a defined goal on every interaction across web chat, SMS, WhatsApp, Messenger, Facebook, Instagram and TikTok in more than 91 languages.

"BPOs sit at the center of customer engagement for some of the largest brands in the world, and most of the AI being sold into that market is framed around cutting cost per contact," said Jason Tremblay, CEO and co-founder of ConversionIQ.ai. "We built ConversionIQ.ai to do something different. Objective-driven AI reasons toward a goal on every interaction, so a conversation that used to be a ticket to close becomes a chance to solve the problem and grow the relationship. Outsource Consultants knows this market better than almost anyone, and their read on where AI actually fits is why this partnership matters."

Founded in 2013, Outsource Consultants advises organizations ranging from startups to Fortune 500 companies on contact center and CX technology selection, drawing on a proprietary

database of vetted BPO and technology providers. The firm has been named to the Inc. 5000 list of America's fastest-growing companies multiple times.

"Our clients ask us constantly which conversational AI platforms are worth evaluating, and the honest answer is that very few are built for the channel mix a modern contact center actually handles," said Tom Luther, VP, CX & BPO Advisory at Outsource Consultants. "ConversionIQ.ai covers social, chat, SMS and messaging in more than 90 languages, which maps to what our clients need. Adding them to our network gives the providers and brands we advise another strong option to consider."



Tom Luther, VP, CX & BPO Advisory at Outsource Consultants, on why few conversational AI platforms are built for the channel mix a modern contact center handles.

Through the partnership, Outsource Consultants will introduce ConversionIQ.ai to contact center operators evaluating conversational AI, with the goal of helping providers improve customer experience, operational efficiency and revenue contribution across their client portfolios. ConversionIQ.ai is a Meta-approved app and a TikTok API for Business approved app. Its patent-pending CommentResponder™ product processes and responds to social comments in real time, and the platform also offers native Shopify integration.

About ConversionIQ.ai

ConversionIQ.ai is an autonomous customer engagement platform that deploys objective-driven conversational AI across web chat, SMS, WhatsApp, Messenger, Facebook, Instagram and TikTok in more than 91 languages. The platform is a Meta-approved app and a TikTok API for Business approved app. Its patent-pending CommentResponder™ product responds to social comments in real time, and its Maestri model personalizes campaign send timing for each individual contact. ConversionIQ.ai serves brands in travel, hospitality, real estate, healthcare, automotive and home services. Learn more at conversioniq.ai.

About Outsource Consultants

Outsource Consultants is a provider-agnostic CX advisory firm that helps organizations select and manage outsourced contact center and customer experience technology partners. Founded in 2013 by Corey Kotlarz and headquartered in St. Louis Park, Minnesota, the firm maintains a

proprietary database of heavily vetted BPO and technology providers spanning US-based, nearshore, offshore and at-home delivery models. Its advisory services support clients ranging from startups to Fortune 500 companies, and the company has been named to the Inc. 5000 list of America's fastest-growing companies multiple times. Learn more at outsource-consultants.com.

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