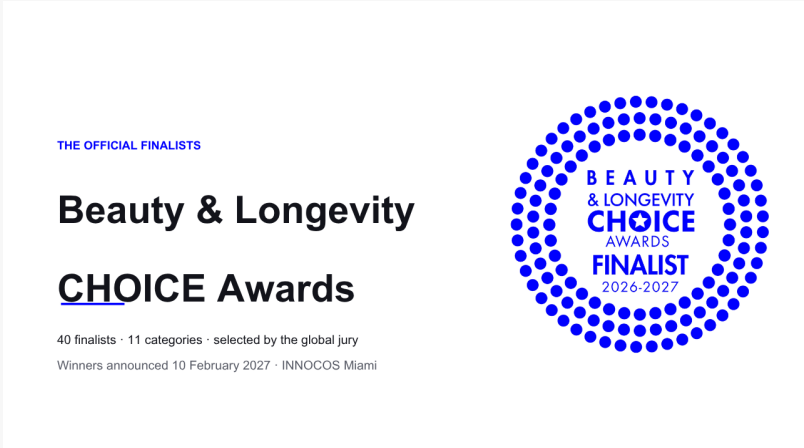
# GLOBAL JURY REVEALS THE OFFICIAL FINALISTS FOR THE 2026 BEAUTY & LONGEVITY CHOICE AWARDS

*Scored on a 100-point evidence ladder, not marketing claims: 40 brands, clinics and deep-tech platforms advance. Winners revealed in Miami, Feb 2027.*



Beauty & Longevity CHOICE Finalists are presented in Zurich

ZURICH, SWITZERLAND, September 14, 2026 /EINPresswire.com/ -- ZURICH, SWITZERLAND — September 14, 2026 — The International Longevity Science Council and the global judging panel have announced the official finalists for the 2026 Beauty & Longevity CHOICE Awards. The field marks a shift the industry has been circling for a decade and has now crossed: from correcting how skin looks to changing how cells age. This year's finalists are the brands, clinical platforms and deep-tech infrastructures building that future in public, with data attached.

> Longevity is the first beauty category we can measure. That changes what a brand has to prove, and it changes who deserves to win. These 40 finalists were willing to show their work."
>
> *Iryna Kremin, Founder and CEO*

Selected from hundreds of international submissions, 40 finalists advance across 11 categories. Each was assessed on empirical verification, published clinical evidence and breakthrough bio-engineering. Nothing advanced on marketing language alone.

HOW THE FINALISTS WERE SELECTED

An independent international jury scored every entry against a 100-point scorecard built on a four-tier evidence ladder—from mechanistic rationale to published, product-specific human clinical data. Judges declare conflicts of interest and recuse themselves from any category where a relationship exists. Finalists are ranked on the strength of their evidence, not the size of their marketing budget.

THE 2026 FINALISTS

SKIN & HAIR LONGEVITY

Barrier Dynamics & Environmental Defence — the stratum corneum, microbiome balance and neurocosmetic axes against the external exposome.
- Eyes Are The Story / ESSIRI Labs — Eyes Are The Story Optocosmetics
- Lancaster Monaco, Coty — Sun Perfect Air
- Acaderma — The Oasis Barrier Booster Serum
- INSTYTUTUM — SuperBiotic Regenerating Cream, Next-Gen
- Proya Cosmetics Co., Ltd. — Proya Med Double Usage Lotion Mist
- Rose Code, Inc. — Blueprint Rx Gum Health Infusion



First Finalists of the Beauty & Longevity CHOICE Awards announced in Zurich



Proya, Finalist of the Beauty & Longevity CHOICE Awards

Matrix Synthesis, Structural Integrity & ECM — upregulation of collagen types I, III, IV and XVII, elastin and hyaluronic acid.
- Beekman 1802 — Milk RX Advanced Better Ageing Collection
- Comfort Zone — Skin Regimen Lx Longevity Collagen+ Serum
- Plated Skin Science — Plated Skin Science Body Serum
- Dr Dennis Gross Skincare — DRx BioRejuvenation Serum

Regenerative Biotech & Cellular Epigenetics — exosomes and miRNAs, DNA repair, senescence and SASP control.
- PROVOQUE by LevEllis — PROVOQUE Facial Serum
- Sherak — Reactivation Serum with Pentapeptide Matrix
- Olebiome — Biomimetic Intelligence Platform
- BEMY Cosmetics, Inc. — BEMY Formula U

Hair Longevity & Follicular Regeneration — grey hair reversal, follicular stem cell protection, scalp-tier oxidative stress.

- K18 Hair — FutureIQ Biomimetic Hair Longevity Serum
- Elixr — Hair Pigment Longevity Serum
- NNP Laboratories — NNP-001 (stealth-mode biotech)

SYSTEMIC & INSIDE-OUT LONGEVITY

Microbiome Ecosystems & Gut-Axis Control — synbiotic and postbiotic protocols acting on the gut-brain-immune axis.
- TELOSTIM — TELOSTIM Flori-Nate
- Gundry MD — Bio Complete 3
- Good Bacteria — Rotating Synbiotic

Advanced Nutri-Ecosystems & Bioavailability Platforms — carrier technologies and delivery systems for pharmacokinetic stability and absorption.
- NOVOS — NOVOS Core
- Epillon — Formula 01, Skin Longevity Core
- L'evive Labs — Inside Out Ecosystem (supplements, app and community)
- Bronn BV — Longevity nutraceuticals powered by Absorptix formulation logic

DIAGNOSTICS, WEARABLES & DEEP-TECH PLATFORMS

Empirical Wearables & Diagnostics — consumer diagnostic tools and therapeutic hardware validated by product-specific clinical literature.
- BioAgeDiagnostics — SystemAge
- Dr Dennis Gross Skincare — SpectraLite FaceWare Pro
- Joylux — Rose Gold vFit

Advanced Photobiology & Engineering — multi-wavelength light devices engineered for cellular respiration and mitochondrial activity.
- NeuraLed — Axion, Personalised Brain Photobiomodulation Platform
- Mitolux — BTS2

Deep-Tech Biotech Platforms & Cellular Verification — B2B infrastructure, bio-fermentation and validation methodology standards.
- Antarka — ANKros-CPD
- dsm-firmenich Ltd — EXOVIVE Lift, Glycare SK Renew and Alpaflor Neurosooth
- Geltor — PrimaColl
- AOXP — AOXP Profile
- Symrise — Cellexora MD

LONGEVITY CLINICS & SYSTEMS BRANDS

Clinical Facilities & Longevity Destinations — practitioner-supervised protocols in clinical and

diagnostic infrastructure.
- Henri Chenot International — Chenot Method through Advanced Detox Program
- AYUN
- CHAUM Longevity Clinic
- Longevity Center Switzerland

Systems Brands & Neuro-Wellness Ecosystems — longevity and mind-body science translated into daily rituals.
- SkyLab AG — LOYA Bio-Emotional Longevity Brand
- Ayuna — Mental Beauty Ritual: I LOVE YOU Massage + Cream II

MEET THE JUDGES AND THE FINALISTS: INNOCOS 2027

The CHOICE Awards sit inside a year-round circuit of INNOCOS executive summits and business tours. Each stop brings founders, scientists, investors, and jury members into the same room, and each is a working session on what separates a finalist from a winner. Seats are limited.

- Miami, USA, February 10-12: winners revealed; the CHOICE Awards Gala
- Nice, France, April 5-6: the longevity science in beauty, wellness and consumer goods
- Shanghai, China, May 9-12: C-Beauty Business Tour
- London, UK, June 30 - July 2: Health & Beauty Innovation Tour and Startup Contest
- Zurich, Switzerland, September 7-9: Longevity clinics and aesthetic medicine.
- San Francisco, USA, September 28-30: the machine — deep tech, diagnostics, infrastructure and investments

NOMINATIONS OPEN: LONGEVITY100 IN BEAUTY & WELLNESS

Do you know a leader, scientist or founder shaping the future of healthspan, beauty and human potential? Nominations are open for the Longevity100, the 100 most influential people across beauty, wellness and longevity. The list is celebrated on the opening evening of INNOCOS London, June 30, 2027. Nominate now!

ABOUT THE BEAUTY & LONGEVITY CHOICE AWARDS

The CHOICE Awards are the world's premier scientific benchmarking platform for breakthroughs in cellular healthspan, aesthetic medicine and biotechnology. The programme runs in two acts: finalists are revealed at INNOCOS Zurich each September, winners at INNOCOS Miami the following February. Winners will be announced on February 10, 2027.

ABOUT INNOCOS

INNOCOS is a global platform connecting the leaders of beauty, wellness and longevity through executive summits, awards, curated communities and media. Since 2010, INNOCOS has

convened founders, scientists, investors and executives across Europe, the United States and Asia around one question: what actually works, and how do we prove it?

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