ART OF ARRIVAL RETURNS TO SEATTLE FOR ITS 5TH EDITION WITH A NEW SITE-SPECIFIC INSTALLATION BY MARY IVERSON

Mary Iverson's new site-specific installation for Art of Arrival 2026 unveils Sept 24 at Fairview Market Hall, Seattle, produced by GCS Agency & Pembroke.



Original Artwork by Mary Iverson

SEATTLE, WA, UNITED STATES, September 14, 2026 / EINPresswire.com/ -- Free public unveiling Thursday, September 24, 2026, 5–8 PM at Fairview Market Hall (400 Fairview Ave N).

SEATTLE, WA — September 2026 — Art of Arrival returns to Fairview Market Hall with a new site-specific installation by acclaimed Seattle artist Mary Iverson, unveiling Thursday, September 24 from 5–8 PM.

Produced by GCS Agency with Pembroke, the free event brings art, music, food, and community to South Lake Union.

For this commission, Iverson brings her distinctive visual language into 400 Fairview's architecture, juxtaposing natural landscapes with rigid perspective grids and shipping container forms.

Nature feels expansive and timeless, while human systems feel precise and relentless. Iverson allows the two to occupy the same space, creating work that prompts conversations around industry and environmental responsibility.

At 400 Fairview, that language moves into the built environment itself—creating an installation for a space where thousands of people work, eat, meet, and move through the city.

ABOUT MARY IVERSON
Mary Iverson is a Seattle painter, public artist, and educator whose work explores the balance between industry and environment.

Iverson's visual vocabulary grew from studying container terminals at the Port of Seattle. Those industrial forms evolved into monumental perspective grids and geometric interventions imposed upon detailed landscapes.

Her work features regional landmarks like Mount Rainier, Olympic National Park, and the Port of Seattle.

Iverson was the cover artist for Juxtapoz Magazine's 2015 environmental issue, and her work is represented in public and corporate collections across the region.



Limited Edition Sketchbook and Colored Pencil Set

Her public practice includes a mural for the Seattle Sounders FC and Seattle Reign FC training facility and projects for the SODO Track mural corridor.
Iverson also serves as Art Department Chair at Skagit Valley College, teaching painting and leading community mural projects.

> Art of Arrival is about what happens when contemporary art becomes part of everyday life. Mary's work presents the beauty of the Pacific Northwest with an environmental perspective."
>
> *Victor Gonzalez*

ABOUT ART OF ARRIVAL
Art of Arrival is Fairview Market Hall's ongoing public art initiative at 400 Fairview in Seattle's South Lake Union neighborhood.

Since its launch in 2019, the program has commissioned 5 different site-specific installations that transform highly trafficked areas of the property into an evolving cultural destination. What began as an experiment in embedding original artwork into everyday architecture has developed into a sustained platform connecting artists with workers, nearby residents, visitors, collectors, and the broader Seattle creative community.

The installation continues Fairview Market Hall's commitment to creating a Market Hall experience that extends beyond dining and retail. By introducing new artwork annually at its

entrances, Art of Arrival gives tenants, neighbors and visitors another reason to discover—and return to—the Market Hall while providing a highly visible platform for local artists.

The program is produced by GCS Agency.

PUBLIC UNVEILING
Thursday, September 24, 2026
5:00–8:00 PM
 Fairview Market Hall
400 Fairview Avenue N
Seattle, WA 98109
The evening will include:
Official ribbon-cutting
Artist remarks with Mary Iverson
Artist-led creative activity
Free classic photo booth
Limited-edition merchandise giveaway
DJ
Light food and drinks
First public viewing of the completed installation

Admission is free. All are welcome.
Artists, collectors, students, neighbors, families, art enthusiasts, and anyone who believes public spaces deserve extraordinary art are invited to attend.

ABOUT GCS AGENCY
GCS Agency is a fine art agency offering curation, artist representation, public art, and cultural programming to connect artists with audiences beyond traditional galleries.

More info: gcsagency.com | IG: @gcs_agency

ABOUT FAIRVIEW MARKET HALL
Located on the ground floor of 400 Fairview, Pembroke's Fairview Market Hall is a vibrant gathering place in the heart of Seattle's South Lake Union neighborhood, bringing together food, retail, art, and community under one roof. Fairview Market Hall features a curated collection of local and independent restaurants and retailers alongside welcoming public spaces designed to encourage connection and discovery. Through year-round programming and initiatives, including Art of Arrival, its annual celebration of Seattle-area artists, Fairview Market Hall extends beyond a traditional retail destination to serve as an active part of the surrounding neighborhood.

For more information, visit Fairview Market Hall on Instagram at @fairviewmarkethall.

ABOUT PEMBROKE

Pembroke is an international real estate advisor that acquires, develops and manages properties and places, specializing in mixed-use, residential and office environments in the world's leading cities. The business facilitates private capital for its investors and takes a long-term approach to real estate, investing in markets with proven growth potential.

Pembroke has offices in Boston, Hamburg, London, Munich, San Francisco, Stockholm, Sydney, Tokyo and Washington, DC, and manages more than 9.8 million square feet / 915,000 square meters across North America, Europe and the Asia-Pacific region. By combining a global perspective with deep local expertise, Pembroke creates and manages world-class properties that deliver strong outcomes for tenants, investors and the communities they serve.

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Victor Gonzalez
GCS Agency
victor@gcsagency.com
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