

Wise Hustlers Technologies Pvt Ltd Delivers Successful Multi-Surface Loyalty Platform for Pointfinity

US-focused loyalty platform: Wise Hustlers built a customer app, store portal, and admin panel on shared engine - while keeping payments entirely off-platform.

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EINPresswire.com/ -- Wise Hustlers Technologies Pvt Ltd, an ISO 9001:2015 and ISO/IEC 27001:2022 certified, SOC 2 Type II-attested [web and app development agency](#), announced the successful delivery of Pointfinity, a modern customer loyalty and rewards platform designed to seamlessly connect customers, store owners, and platform administrators through a centralized, shared points ecosystem.



Pointfinity's customer app, store portal, and admin panel, built by Wise Hustlers on a single shared loyalty engine.

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Shubham Jain

As businesses increasingly invest in digital customer engagement and retention, traditional loyalty programs often face challenges in keeping customer activity, store operations, and platform administration synchronized. Pointfinity was developed to solve this challenge by providing three connected digital platforms: a customer mobile app, a store owner web portal, and a super admin management panel, all powered by a unified loyalty and points management system.

Wise Hustlers designed and developed Pointfinity as a complete mobile app and web development solution, combining a React Native customer application, dedicated

React.js web portals, and a Node.js-based backend loyalty engine.

The Pointfinity platform enables customers to discover participating stores, explore available offers, manage their loyalty rewards, and track points from a single mobile application. At checkout, customers can earn or redeem points using QR codes or loyalty codes, creating a simple and consistent experience for both customers and store staff.

Store owners can manage their business operations through a dedicated web portal, including branch management, employee access, points issuance and verification, customer reward programs, coupons, and promotional campaigns. The platform is designed to support efficient loyalty operations without interfering with the store's existing payment process, as all payments remain directly between the customer and the merchant.



Pointfinity loyalty and rewards platform admin dashboard for managing stores, customers, loyalty programs, rewards, transactions, revenue, and business performance.

The centralized Super Admin Panel provides the Pointfinity platform team with complete operational visibility and control. Administrators can onboard and manage participating stores, monitor loyalty activity, make authorized points adjustments, manage platform operations, and access cross-store analytics and reporting.

A point issued at the counter needs to show up instantly in the customer's balance, the store's activity log, and platform-wide reporting - all from one connected system," said Shubham, Founder & CEO of Wise Hustlers Technologies Pvt Ltd. "The biggest challenge was not simply building a loyalty program. It was creating a scalable technology ecosystem that keeps three completely different platforms - customer mobile, store-facing web, and centralized administration - synchronized in real time while intentionally staying outside the payment flow.

Pointfinity is available across iOS and Android, while store owners and platform administrators access their dedicated management systems through web-based portals. QR and loyalty codes provide a unified mechanism for earning and redeeming points, helping store staff deliver a faster and more consistent customer experience.

The project demonstrates Wise Hustlers Technologies' capabilities in custom [mobile app](#)

[development](#), web application development, SaaS platform development, enterprise software development, customer loyalty solutions, React Native development, React.js development, Node.js development, and scalable digital product engineering.

As a growing app development agency serving businesses in the [United States](#), Canada, UAE, and international markets, Wise Hustlers works with startups, enterprises, retailers, and growing businesses to design and develop custom digital products that support business growth and digital transformation.

Wise Hustlers Technologies is recognized for delivering end-to-end technology solutions, including custom mobile app development, web development, SaaS development, enterprise software solutions, AI-powered applications, eCommerce platforms, and business automation systems.

With more than 100 enterprise products, SaaS platforms, websites, and mobile applications delivered, the company continues to expand its presence among businesses looking for a reliable app development agency in the US and North American market.

The successful delivery of Pointfinity further strengthens Wise Hustlers Technologies' position as a trusted technology partner for organizations seeking scalable, secure, and high-performance mobile and web application development solutions.

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