

Community Oncology Alliance Promotes Shiela Plasencia and Tracy Havens to Senior Director Roles

Promotions Recognize Expanded Leadership Responsibilities and Contributions to COA and Community Oncology

WASHINGTON, DC, UNITED STATES, September 16, 2026 / EINPresswire.com/ -- The Community Oncology Alliance (COA) today announced the promotions of Shiela Plasencia to Senior Director of Practice Support and Tracy Havens to Senior Director of Projects and Operations.

The promotions recognize their expanding roles and contributions as COA has continued to grow. Both have taken on greater responsibility for staff, teams, programs, and projects and have become important leaders across the organization.



Community Oncology Alliance Logo

As Senior Director of Practice Support, Plasencia will continue to lead COA's supporting community oncology practice administrators and operational leaders, including through the COA Administrators' Network (CAN). Her broad portfolio also includes practice engagement and education, patient experience initiatives, and the COA Fellows Initiative, which introduces the next generation of oncologists to career opportunities in independent community oncology.

As Senior Director of Projects and Operations, Havens will continue to oversee a broad portfolio that includes organizational operations, major projects, COA's events team and event portfolio, and IT and web services. She also oversees many of the systems and processes that enable COA's work, including project management, digital platforms, data infrastructure, and the continued development of COA's member portal, MyCOA.

“Shiela and Tracy are indispensable members of the COA team and have contributed tremendously to our growth and success,” said Nicolas Ferreyros, managing director of COA. “They consistently step up, take ownership, and get things done. These promotions recognize the leadership, responsibility, and impact they already bring to the organization and are incredibly well deserved.”

These promotions reflect COA's continued growth and the increasing scope of work required to support independent community oncology practices and ensure patients continue to have access to high-quality cancer care close to home.

About the Community Oncology Alliance (COA)

The Community Oncology Alliance (COA) is a nonprofit organization dedicated to ensuring that patients have access to the highest-quality, most affordable, cutting-edge cancer care close to home. COA is the only national organization focused exclusively on community oncology, where the majority of Americans with cancer receive treatment. Through policy, advocacy, and community, COA works to support independent community oncology practices and advance access to high-quality cancer care for patients nationwide. Learn more at www.communityoncology.org.

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