Forward Push Law Firm Marketing Sponsors Cobb Bar's Fall Family Friendly Hike

The idea came from client Amanda Riedling's talk on attorney work-life balance. Forward Push, a Gold Sponsor of the Cobb Bar, pitched the hike to make it real.



Forward Push Law Firm Marketing Logo

ATLANTA, GA, UNITED STATES, September 14, 2026 /EINPresswire.com/ -- Forward Push Law Firm Marketing, a Gold Sponsor of the Cobb County Bar Association, brought the idea for a Fall Family Friendly Hike to the bar after hearing 2025-2026 CCBA President Amanda M. Riedling speak about the importance of work-life balance for attorneys. Riedling, of Georgia Wills, Trusts & Probate Firm, is a Forward Push client.

> Attorneys spend all day solving other people's problems. A morning on the trail with their families is worth more."
>
> *Marc Apple*

The hike is set for Saturday, September 19, 2026, from 8:30 a.m. to 10:00 a.m. at Kennesaw Mountain Battlefield. It is open to Cobb Bar members and their families. Attendees will meet at the Cheatham Hill Drive/Illinois Monument parking lot and walk a 2-mile trail that takes about 45 minutes to complete. Forward Push is providing drinks and snacks so families can show up and just walk.

"Amanda stood up and said what every attorney already knows but doesn't say out loud, that the job eats the rest of your life if you let it," said Marc Apple, founder and partner at Forward Push Law Firm Marketing. "We didn't want to just nod along. We wanted to put something on the calendar."

Meg Garavaglia, Director of Client Growth at Forward Push, will attend the hike. "I left a three-hour commute years ago because I wanted my family back, so I know exactly what Amanda was talking about. That's why we brought this idea to the Bar instead of just sponsoring whatever came next. We wanted this one to exist."

The Cobb County Bar Association was organized in 1953 and has served Cobb County attorneys for more than 70 years through membership meetings, social events, and a lawyer referral service. Forward Push works with law firms across Georgia and has built its business around the

Atlanta legal community specifically, sponsoring bar association events, speaking at conferences, and working exclusively with law firms generating $500,000 or more in annual revenue.

Parking at the trailhead is $5.00 and credit card only. Registration is open through September 19, 2026, at cobbcountybar.org.

About Forward Push Law Firm Marketing

Forward Push Law Firm Marketing is an Atlanta-based marketing agency that works exclusively with law firms generating $500,000 or more in annual revenue. The agency's signature system, Case Gravity, combines 4 AI powered components, Counsel Twin AI, First Chair AI, Sidebar AI, and Engage First, with full service marketing to help law firms turn visibility into signed cases. Founder and partner Marc Apple is the author of 2 Amazon number 1 bestselling books on legal marketing and speaks regularly at bar associations across Georgia.

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