WEB5 NEXGEN INNOVATIONS Launches MyZia to Measure Brand Visibility in AI Search

MyZia helps SMBs measure visibility across ChatGPT, Gemini and other AI assistants, then publishes optimized content to earn AI citations.

GURGAON, INDIA, September 15, 2026 /EINPresswire.com/ -- WEB5 NEXGEN INNOVATIONS PRIVATE LIMITED today announced the public availability of MyZia, an AI Search Optimization platform built for small and mid-sized businesses and agency owners. As buyers increasingly ask ChatGPT, Gemini and other AI assistants instead of typing keywords into Google, MyZia audits how a business appears across 16 AI models on more than 40 signals, then automatically creates and publishes optimized blog content on the business's own website so it gets cited inside AI answers.

Traditional SEO was built for a list of blue links. AI assistants return a single synthesized answer, and most businesses have no idea whether they appear in it. MyZia closes that gap with a free 45-second scan - no signup required - that shows owners exactly how visible their business is to AI models today. The platform has already scanned more than 12,400 websites.

"Search behavior changed faster than the tools did," said Dhairya Patel, founder of MyZia. "A business can rank on Google and still be completely invisible when a customer asks an AI assistant for a recommendation. We built MyZia so a small business can see that problem in 45 seconds and fix it without hiring an agency."

How MyZia works:
1. Scan - the free 45-second AI visibility scan checks how 16 AI models talk about a business across more than 40 signals.
2. Optimize - MyZia identifies the questions buyers ask AI assistants and the gaps where competitors get cited instead.
3. Publish - the platform writes high-quality, optimized blog posts and auto-publishes them directly to the client's own website, so the business earns citations inside AI answers over time.

Since launching, MyZia has onboarded more than 150 paying clients in its first two months and generates $5,000 per month, fully bootstrapped. The platform offers done-for-you plans: Growth at $79 per month (first month $29) and Agency at $249 per month, including automated blog publishing directly to the client's website, with a 7-day free trial. A white-label offering lets marketing agencies resell AI Search Optimization under their own brand.

The free AI visibility scan is available at https://myzia.io.

About WEB5 NEXGEN INNOVATIONS PRIVATE LIMITED: Based in Gurgaon, Haryana, the company was incorporated in June 2024 and is recognized as a startup by India's Department for Promotion of Industry and Internal Trade (DPIIT). It builds MyZia, the AI Search Optimization platform for SMBs and agencies, and operates the Web5 Solution digital agency.

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