Zhejiang, China: Green Power Supports the "World Market", Empowering Openness and Going Global



YIWU, CHINA, September 14, 2026 /EINPresswire.com/ -- In September, the Yiwu International Trade City in Zhejiang, China, was crowded with merchants. In Beixiazhu E-commerce Town, live-streaming rooms were brightly lit as order notifications rang out continuously, with a steady stream of overseas orders pouring into this "World Market." Behind the thriving foreign trade economy lies a stable, reliable power supply alongside fine-tuned green energy efficiency services. State Grid Zhejiang Electric Power Co., Ltd. aligns closely with the growth rhythm of foreign trade and open markets. By ensuring robust grid power supply, providing top-tier business environment services, and empowering green, low-carbon development, the company fully supports the stable operations of foreign-related market entities, boosts high-quality growth in the export-oriented economy, and injects electrical momentum into Belt and Road trade.

As the world's largest distribution center for small commodities, Yiwu gathers tens of thousands of domestic and overseas merchants. With cross-border trade, light manufacturing, and live-streaming e-commerce operating around the clock, the region features concentrated electrical loads, diverse energy scenarios, and extremely high requirements for supply reliability. State Grid Zhejiang Electric Power Co., Ltd. focuses on core commercial areas, continuously optimizing grid structures and upgrading transformer zones in e-commerce hubs, market districts, and industrial parks. It conducts routine night-load monitoring, special line patrols, and hazard inspections to ensure 24/7 live-streaming broadcasts, full-capacity production lines, and smooth day-to-day operations for foreign trade shops. Reliable power supply has effectively relieved operational pressure on small and micro-businesses, helping nearly 24,000 small and micro-entities in Yiwu save over 48 million RMB in operational costs and bolstering mass entrepreneurship and innovation.

Power service staff actively tailor their support to foreign merchants' needs, visiting businesses

to inspect production, product exports, and overseas project construction to provide professional, customized electricity solutions. Sun, a merchant from Cameroon who has long engaged in the cross-border trade of new energy equipment like photovoltaics and energy storage, exports high volumes of smart Chinese products across Africa to assist Belt and Road countries with energy development. To address his multi-scenario cross-border trade needs and high overseas energy compatibility standards, the State Grid Zhejiang Electric Power Co., Ltd. service team proactively conducted electrical inspections and energy efficiency analyses. They tailored electrical plans to help export equipment better adapt to rural African electricity setups, smoothing green trade channels between China and abroad through attentive, professional power services.

To tackle the green trade barriers and low-carbon transition challenges commonly faced by foreign trade enterprises, State Grid Zhejiang Electric Power Co., Ltd. established a dedicated Energy & Carbon Service Desk at the Global Digital Trade Center, creating a one-stop, full-chain green low-carbon service platform. It offers inclusive services including green power and green certificate trading, corporate carbon footprint accounting, energy-saving and carbon-reduction diagnostics, energy optimization retrofits, green certification processing assistance, and cross-border low-carbon policy interpretations. This resolves key pain points for micro, small, and medium-sized foreign trade enterprises—such as inability to navigate low-carbon transitions, difficulty obtaining green certificates, and lack of export competitiveness—helping them overcome green development shortcomings, expand products into Belt and Road markets, and clear a green pathway for going global.

Where the lights never go out, progress never stops. State Grid Zhejiang Electric Power Co., Ltd. will continue to reinforce distribution grid power delivery, optimize foreign-related electrical services, and deepen green energy and carbon empowerment. The company remains committed to serving domestic and foreign market entities, illuminating this commercial hub with green energy, assisting more quality Chinese goods and smart manufacturing in reaching global markets, and injecting strong electrical momentum into the quality upgrade of the local export-oriented economy. (Authors: Xie Nanxi, Wu Li, Xiang Dan, Hong Jun, Lu Li, Chen Jiaojiao)

Yingda Media Investment Group Company, Ltd.

Video: https://youtu.be/eTV6EXN2iKU?si=C6C8WPpHXVONgnof

Xie Nanxi
State Grid Zhejiang Electric Power CO.,LTD
email us here

This press release can be viewed online at: https://www.einpresswire.com/article/942204539

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors

try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.