ColorCraft Welcomes Brittany Harris as Senior Sales Executive

ORLANDO, FL, UNITED STATES, September 15, 2026 / EINPresswire.com/ -- ColorCraft, a leading provider of custom trade show exhibits and branded environments, is pleased to announce the addition of Brittany Harris as Senior Sales Executive.



Brittany Harris | Senior Sales Executive | ColorCraft

Harris brings extensive experience in the trade show and exhibit industry, with a background spanning new business development, strategic account growth, client experience, and exhibit program management. Throughout her career, she has worked closely with clients and internal teams to develop exhibit solutions that align with brand objectives, budgets, event schedules, and long-term program goals.

Prior to joining ColorCraft, Harris served as Senior Project Manager, Client Experience at Skyline Exhibits, where she managed a portfolio of more than 50 concurrent exhibit programs and served as a primary client contact throughout the project lifecycle. She previously served as Vice President of Strategic Accounts at 3D Exhibits, managing and growing key client relationships while supporting opportunities from discovery and solution development through pricing, presentation, and ongoing account growth.

Harris also spent seven years with Apple Rock Displays, progressing through Account Executive, Corporate Account Executive, and Senior Account Executive roles. During her tenure, she developed a strong track record of generating new business, growing existing accounts, and managing long-term client relationships across a wide range of exhibit and event marketing programs.

“Brittany brings a valuable combination of sales experience, industry knowledge, and a strong understanding of what it takes to successfully manage complex exhibit programs,” said Davis Hughes, ColorCraft VP of Sales. “She understands the entire process, from the initial client conversation through design, estimating, production, logistics, and show execution. We’re excited to have her join our team and help us continue building strong, long-term client partnerships.”

As Senior Sales Executive, Harris will focus on developing new business opportunities and building relationships with organizations seeking strategic support for their trade show and event marketing programs. Her consultative approach and extensive understanding of exhibit production and execution will complement ColorCraft’s in-house design, engineering, fabrication, graphics, logistics, and program management capabilities.

“I’m excited to join ColorCraft and become part of a team with such a strong reputation for creativity, quality, and client service,” said Harris. “I look forward to building new relationships, helping clients solve challenges, and developing exhibit programs that support their broader marketing goals.”

About ColorCraft

ColorCraft is a full-service exhibit agency with more than 25 years of experience in the trade show and experiential marketing industries. With facilities in Orlando, Las Vegas, and Dallas, ColorCraft provides strategic design, in-house fabrication, custom rental exhibits, and turnkey program management for clients nationwide. The company partners with leading brands across healthcare, technology, construction, beauty, and consumer industries to deliver thoughtfully designed, expertly executed experiential environments.

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