BeneLynk Launches VeteransChoose.com

SUNRISE, FL, UNITED STATES, September 15, 2026 / EINPresswire.com/ -- Veterans Choose, the nation's first Fiscal Management Service (FMS) built from the ground up to support Veteran-Directed Care (VDC), is pleased to announce the launch of VeteransChoose.com. The site gives Veterans currently participating in Veteran-Directed Care — and those just learning what the program offers — a single place to understand their options, see how the program works, and take the next step.



BeneLynk's CEO, Sean Libby, sees the website as one of many avenues to help Veterans understand and access the benefits they need. “Too many Veterans are unaware of the benefits they have earned through their service. We see that in the low national participation in Veteran-Directed Care, but the challenge extends well beyond this program. VeteransChoose.com gives us another way to reach Veterans with clear information about VDC while helping connect them with the benefits and support available to them.”

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> *Sean Libby, CEO of BeneLynk*

In addition to being a source of information, VeteransChoose.com will serve as the access point for the MyLynk portal for Veteran-Directed Care participants, their workers, and administering agencies. MyLynk is BeneLynk's proprietary self-direction management system, enabling Veterans to onboard Direct Care Workers, track budget spending and remaining balances, and manage their care simply and confidently.

Veteran-Directed Care (VDC) is a VA program that gives eligible Veterans a flexible budget and the ability to decide who provides their personal care and how that care is delivered, including the option to hire family members or trusted friends as paid caregivers. Veterans work with a local

Aging and Disability Network Agency (ADNA) and, when the agency partners with an FMS provider like Veterans Choose, receive support managing the budget, payroll, and paperwork associated with self-directed care. VeteransChoose.com walks new visitors through eligibility, the enrollment process, and what to expect once care begins in plain language rather than program jargon.

MyLynk is built around the day-to-day tasks that make self-directed care work in practice. Through MyLynk, Veterans and their representatives will be able to:

• Onboard and manage Direct Care Workers, including required documentation
• View real-time budget spent, remaining, and projected balances
• Submit and approve worker timesheets, with built-in electronic visit verification (EVV)
• Track payroll and tax filing status
• Communicate directly with a dedicated Veterans Choose advocate for questions or issues

The goal is simple: give Veterans the clarity, control, and support they need to direct their own care.

In addition, Veterans Choose acts as the fiscal employer agent for enrolled Veterans, handling the employer-related tax and payroll responsibilities associated with hiring a direct care worker. Technology is only one part of successfully managing self-directed care, especially for Veterans and families navigating this process for the first time. That's why every Veteran working with Veterans Choose has access to a dedicated advocate who can answer questions, resolve issues, and help them get the most out of their benefit, alongside the ADNA and VA case managers already supporting their care.

To get started, Veterans interested in Veteran-Directed Care may begin through their local VA medical center or their assigned Aging and Disability Network Agency. VeteransChoose.com includes:

• An overview of program eligibility and what VDC covers
• A plain-language walkthrough of the enrollment process, from referral to first paycheck
• Answers to frequently asked questions from Veterans, family caregivers, and Direct Care Workers
• A way to reach the Veterans Choose team directly with questions

About BeneLynk
BeneLynk is a national provider of social care solutions. On behalf of Medicare Advantage plans and other clients, BeneLynk engages people to understand social care challenges and to provide professional advocacy to access benefits. BeneLynk helps remove barriers so people can live their healthiest lives.

About Veterans Choose

Veterans Choose is a new kind of FMS service, custom-built for the Veteran-Directed Care space. We create simple, intuitive systems, supported by human advocacy, to help Veterans manage the care they want to receive at home.

Kelsey Kostohyrz
Veterans Choose
email us here
Visit us on social media:
LinkedIn

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