

DegreeSight Revamps Brand as Partners Report up to 30 Percent Transfer Enrollment Growth

New brand and website reflect years of partner results, as colleges face fewer freshmen, more students with credit, and new federal transfer rules

AUSTIN, TX, UNITED STATES, September 14, 2026 / EINPresswire.com/ -- DegreeSight, a higher education technology and services company modernizing credit evaluation, today unveiled a revamped brand built on the mission that has guided the company from the start: [Credit Transparency™](#). "Students deserve to know how their credits count before they enroll, and institutions need the systems and expertise to tell them", said David Cook, CEO and Founder of DegreeSight.



A student looks up the path to campus.

The new brand reflects what DegreeSight has learned alongside its partner institutions. Its first public expression is a rebuilt website at [degreesight.com](#), organized around one idea: credits are where transfer enrollment is won or lost.

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David Cook, CEO and Founder, DegreeSight

Fewer freshmen, more credit

U.S. high school graduates peaked in 2025 and are projected to fall 13 percent through 2041, according to the Western Interstate Commission for Higher Education. Many institutions are missing enrollment and revenue goals. Some are cutting programs. Others are discounting

harder: private nonprofit colleges estimated an average discount rate of 57.1 percent for first-

time undergraduates in 2025-26, according to NACUBO.

To grow, institutions are recruiting transfer students, adult learners, military-connected students, and athletes. Freshmen bring credit too. About 2.8 million high school students took college courses in 2023-24, a 12.7 percent increase in one year, according to the Community College Research Center.

Every transcript needs an evaluation, but admissions and registrar teams are not growing with the workload. Students wait weeks for answers and often enroll wherever they hear back first. The U.S. Government Accountability Office estimated that students who transferred between 2004 and 2009 lost 43 percent of their credits on average.

Policy is catching up. On August 20, 2026, the U.S. Department of Education proposed accreditation rules under which institutions would presume comparable undergraduate credit transfers, explain denials in writing, and offer students an appeal. Public comments close September 21.

"Colleges have strong systems for recruiting students and for managing them once they enroll. The credit decision sits in between, and that is where students get lost," said David Cook, CEO and Founder of DegreeSight. "Our brand now says plainly what our work has always been about. A student should know how their credits count before they commit, not a semester after."

The system in between

Slate manages the prospect. Banner manages the student. DegreeSight manages the credits. The platform reads the transcript, matches the credits, and syncs the answer to Banner, Colleague, PeopleSoft, Jenzabar, Slate, Salesforce, and HubSpot. Students get an answer in seconds instead of weeks. Registrars keep full authority over every academic decision, and DegreeSight's higher education consultants guide institutions through becoming transfer friendly.

Latest results from [DegreeSight partners](#)

Recent partners: St. Cloud State University, Ursinus College, Bethel University, and Lee University are among the institutions that recently joined DegreeSight. DegreeSight is also the Official Credit Evaluation Platform of the National Association of Intercollegiate Athletics (NAIA), available to its 250 member institutions.

Transfer enrollment growth: Oklahoma Christian University grew transfer enrollment 30 percent over 17 months. Roosevelt University and Rogers State University each grew it 20 percent. Ursinus College doubled transfer deposits in its first year.

Small teams, measurable lift: Malone University, with no dedicated transfer office, reached a 72

percent automation rate at launch and grew transfer deposits 30 percent.

Freshmen with credit: Indiana Wesleyan University reports a 65 percent yield among incoming freshmen who used DegreeSight.

Scale: UMass Amherst has built more than 850,000 course equivalencies in DegreeSight.

"Enrollment goals and student outcomes are the same problem," said Drew Melendres, Co-Founder and Chief Revenue Officer of DegreeSight. "A lost credit can add a year to a degree, and that year costs a student far more than tuition. When an institution shows students how their credits apply before they enroll, it earns their trust and helps them finish on time. It has always been about students."

Institutions can request a [Transfer Friendliness Assessment](#) at degreesight.com.

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