

StoneTapert Insurance Services Launches New Website Showcasing High-Performing Benefits for Today's Employers

New website highlights StoneTapert's proactive service model, employee

benefits solutions, Knowledge Center and recent membership in Benefit Advisors Network

SIERRA MADRE, CA, UNITED STATES, September 15, 2026 /EINPresswire.com/ -- [StoneTapert](#)

[Insurance Services](#), a third-generation, privately held employee benefits consulting firm, has launched its new website designed to help employers better understand, manage and communicate employee benefits in an increasingly complex business environment.

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Chuck Tapert, President & CEO

The new website reflects StoneTapert's focus on High-Performing Benefits - benefits programs supported by proactive service, data-informed decisions, clear employee communication, modern technology and hands-on account management. The site was developed to address the questions and challenges employers face throughout

the year, from rising healthcare costs and renewal strategy to open enrollment, compliance, employee education, claims support and Medicare transitions.

“Employers are looking for more than a quote,” said Chuck Tapert, President & CEO of StoneTapert Insurance Services. “They need a benefits partner that understands their business, their people and their budget - and then stays engaged after the plan is in place. Our new website gives employers a clearer picture of how StoneTapert works, what we offer and why proactive service matters.”

The website highlights StoneTapert's [core solutions](#), including benefits plan design, renewal strategy, carrier negotiation, alternative funding, contribution modeling, benefits benchmarking, HR data analytics, compliance support, open enrollment planning, employee communication, individual coverage and Medicare guidance.

It also highlights the firm's [StoneTapert Navigator](#), a process used to assess, design and manage

benefits programs based on each employer's goals, workforce needs and budget. The Navigator reflects the firm's belief that a successful benefits program depends on more than price. Plan design, communication, enrollment execution, compliance readiness and year-round support all play a role in whether benefits work effectively for employers and employees.

"For 65 years, StoneTapert has built its business around relationships, service and follow-through," Tapert added. "We are proud to remain privately held, with third-generation leadership in place, and we understand the challenges privately held businesses and nonprofits face because we operate with the same long-term mindset. This website reflects who we are today and where we are going."

StoneTapert Insurance Services Logo



A key feature of the new site is the Benefits Knowledge Center, which provides employee benefits information, FAQs and practical resources for HR teams, business leaders and employees. The Knowledge Center is designed to make benefits easier to understand and manage, with plain-English explanations of plan terms, enrollment, compliance, benefits strategy and employee support.

"Benefits can feel overwhelming for employers and employees alike," said Lajoi McClendon, Chief Operating Officer of StoneTapert Insurance Services. "Our goal is to make information more accessible, help HR teams stay prepared and give employees clearer guidance when they need to make decisions about their benefits."

The website launch follows StoneTapert's recent announcement that the firm has joined Benefit Advisors Network (BAN), an international network of independent employee benefits brokerage and consulting firms. As a BAN member, StoneTapert has access to expanded industry resources, compliance expertise, proprietary tools and a collaborative peer community while maintaining its independent ownership and client-focused approach.

"Joining BAN strengthens the resources we can bring to clients while allowing us to remain independent and relationship-driven," Tapert said. "That combination is important to us. We want to bring clients the depth of a broader network while continuing to deliver the personal,

hands-on service they expect from StoneTapert.”

The new website is now live at StoneTapert.com.

About StoneTapert Insurance Services

StoneTapert Insurance Services is a privately held employee benefits consulting firm based in Sierra Madre, California. With more than 65 years of experience and third-generation leadership in place, StoneTapert helps privately held businesses, nonprofits and organizations across a wide range of industries design, implement, manage and communicate employee benefits programs.

StoneTapert provides employee benefits consulting, renewal strategy, plan design, compliance support, employee communication, HR resources, individual insurance solutions and Medicare guidance. The firm’s High-Performing Benefits approach combines proactive service, dedicated account management, data-informed insights and modern technology to help employers support their people, manage costs and keep benefits running smoothly year-round. For more information, visit StoneTapert.com.

Kathleen McEntee

Kathleen McEntee and Associates, Ltd.

+1 312-501-1950

kmcentee@kmcenteeassoc.com

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