

Every Student Deserves to Be Seen, Minga Is Calling on Ed Tech to Make It Standard

New Minga feature flags students who are consistently missed for praise, and makes the case this should be standard across ed tech.

SAN FRANCISCO, CA, UNITED STATES, September 16, 2026 / EINPresswire.com/ -- Every student deserves to hear when they're doing something right. New data suggests too many never do. Minga, the Student Behavior & Engagement Platform used by 2,500+ schools nationwide, has launched Behavior Insights, a reporting tool built to make sure schools notice when a student is being missed.

Decades of classroom research point to the same conclusion: being seen for the right reasons changes outcomes. A widely cited study out of Brigham Young University, tracking more than 2,500 students across 151 classrooms, found that students in classrooms with higher praise-to-discipline ratios spent 20 to 30% more time on task than students in classrooms where discipline dominated. Separate research has found that students already at risk for behavioral or emotional difficulties tend to receive disproportionately more reprimands and less praise than their peers, the exact students who most need to hear when they're getting it right.

The problem was never a lack of concern for these students. It was a lack of visibility into their



Dashboard shows Minga's new Behavior Insights reporting



Dashboard shows Minga's new Tardy Insights reporting

whole picture. Behavior logs have historically shown schools their discipline data in isolation, with no easy way to see whether the same students showing up in guidance referrals are also the ones never showing up in praise logs.

Behavior Insights closes that gap. The tool surfaces a campus-wide praise-to-guidance ratio, then breaks it down to the student level, flagging both students who are being missed for recognition and students whose referral patterns suggest they need more support than they're getting.

"Every student wants to hear when they're doing something right, not just when they're doing something wrong," said Jason Richards, CEO of Minga. "The data has always been there in the logs. What we built is a way for schools to actually see it, instead of it staying buried in a spreadsheet nobody has time to interpret."

The pattern Behavior Insights surfaces isn't just an accountability issue; it's the same early warning signal schools are already missing elsewhere. A student who stops getting recognized tends to disengage the same way a student who starts arriving late tends to drift toward chronic absenteeism: quietly, and long before it shows up in the numbers that get a school's attention.

Minga's position is that this kind of visibility shouldn't depend on which platform a school uses. Behavior Insights is Minga's answer on its own platform. The company would like it to become an industry baseline.

Being seen shouldn't depend on which platform a school happens to use, which is why Minga isn't positioning this as a competitive advantage to guard. It's an approach the company would like to see become standard practice across ed tech. "If every platform serving classrooms gave educators this kind of visibility, kids would benefit no matter which tool their school happened to choose," Richards said. "We built this because it needed to exist. We'd rather see the whole industry move toward it than keep it to ourselves."

ABOUT MINGA

Minga is an educational partner and unified platform designed to help K-12 schools streamline their operations. Used by over 2,500 schools nationwide, Minga provides the foundation for a better school culture by protecting instructional time and fostering student belonging. For more information, visit minga.io.

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