Expert Marketing Advisors Acquires JET Advertising to Scale Full-Service B2B and B2C Capabilities

Combining JET Advertising's B2C creative engine with Expert Marketing Advisors' B2B tech expertise delivers high-touch, future-ready marketing in the AI era



Expert Marketing Advisors

AUSTIN, TX, UNITED STATES, September 15, 2026 / EINPresswire.com/ -- Expert Marketing Advisors today announced its acquisition of full-service marketing agency JET Advertising, combining JET's high-impact creative execution with Expert Marketing Advisors' deep expertise in SEO/SEM, demand generation, and marketing operations. The strategic union creates an end-to-end marketing engine that bridges B2B technology precision with B2C brand agility, designed to scale modern brands and accelerate revenue growth in the AI era.

> Bringing JET Advertising into eMa allows us to build a future-ready marketing engine that pairs modern precision with high-touch execution to help our clients dominate their markets."
>
> *Courtney Kehl, Founder and Principal of Expert Marketing Advisors*

With worldwide IT spending forecast to reach $6.37 trillion in 2026 according to Gartner, B2B technology brands face rapid market dynamics requiring a balance of high-impact creativity and data-driven precision. The integration of JET Advertising enables Expert Marketing Advisors to supercharge its B2B tech practice, blending JET Advertising's robust creative and technical execution with Expert Marketing Advisor's workflows and data-driven strategy to optimize client pipelines and speed time-to-market.

Known for pairing the personalized care of a boutique firm with the cutting-edge capabilities of a large ad agency, JET Advertising brings a rich history of guiding clients through proven processes across both digital and print marketing. With a particularly strong track record of driving consumer engagement and brand loyalty in the B2C space, the JET Advertising team has built its reputation on core values of integrity, respect, and customer service. They will now join Expert Marketing Advisors to serve an expanded global client base.

“Joining Expert Marketing Advisors is a natural next step for JET Advertising because our firms share more than complementary capabilities. We share the same commitment to doing business with integrity,” said Jason Tipner, President and Owner of JET Advertising. “JET has always been built on loyalty, respect and doing right by our clients, our team and our community. We see those same values reflected in Expert Marketing Advisors. Together, we can give our clients access to a broader suite of modern, scalable services without losing the trust, personal care and high ethical standards that have defined how we work from day one.”

“Scaling a firm today means staying ahead of the AI curve while delivering the human strategy that actually moves the needle,” said Courtney Kehl, Founder and Principal of Expert Marketing Advisors. “Bringing JET Advertising into Expert Marketing Advisors allows us to build a future-ready marketing engine that pairs modern precision with high-touch execution to help our clients dominate their markets.”

The combined capabilities strengthen Expert Marketing Advisors’ position as a trusted strategic partner capable of delivering end-to-end B2B marketing programs that scale seamlessly with client needs.

About Expert Marketing Advisors
Expert Marketing Advisors is an award-winning technology B2B marketing firm dedicated to providing key support for clients across marketing disciplines from SEO/SEM, Demand Generation, Marketing Operations and Program Delivery. With over 20 years of experience, our highly seasoned experts bring your marketing to the next level at a pace that your competition won’t be able to match. Working alongside your company, we help you accomplish your goals when you don't have the resources or time. Global agency brands such as SalesLoft, HubSpot, and ZoomInfo have trusted Expert Marketing Advisors to be a preferred partner. Follow Expert Marketing Advisors on LinkedIn, X and read our Blog.

About JET Advertising
JET Advertising is a full-service marketing and advertising agency that pairs the personal, high-touch care of a boutique firm with the cutting-edge capabilities of a large agency. Delivering strategic, creative, and technical excellence across digital and print channels, JET Advertising guides clients nationwide through proven processes to achieve bold marketing goals. Built on a solid foundation of loyalty, respect, and community impact, JET Advertising combines small-agency dedication with big-impact execution. For more information, visit https://www.jetadv.net.

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