School Harbor Names Jenna Catalon Songer Chief Operating Officer, Crystallizes Dedicated Product Vertical

New leadership appointment and product team reflect School Harbor's next phase of growth for K-12 and education partners



School Harbor COO Jenna Catalon Songer

PHOENIX, AZ, UNITED STATES, September 15, 2026 /EINPresswire.com/ -- School Harbor, a product development and marketing partner for education technology companies and organizations, today announced two organizational milestones: the appointment of Jenna Catalon Songer as the company's Chief Operating Officer and the formation of a dedicated product vertical.

“Our trajectory over the past few years is the kind of growth any team would be proud of. Through it all, my north star has stayed the same: our client partners and our team should feel meaningfully, materially supported as we scale,” said Jenna Catalon Songer, School Harbor's new Chief Operating Officer and former Co-Founder and President of School Harbor Creative. “I'm thrilled to carry that same vector forward as COO.”

School Harbor is also formally recognizing a function that's long lived inside both Creative and Engineering, bridging the two: Product is now its own entity. As School Harbor's impact widens, so does its investment in product-specific services for client partners.

Beyond client services, School Harbor is exploring its own products, proprietary software, and platforms designed to scale its support for education's dreamers and underdogs beyond what services delivery alone can reach, and to build lasting, long-term relationships with the schools and organizations it serves.

"Jenna's appointment reflects the operational discipline our growth now demands. Establishing

Product as a standalone practice lets us take on the deeper, longer-horizon product strategy work our clients need as their platforms mature, while building the software and platforms that are increasingly part of School Harbor's own roadmap," said Jared Stein, Chief Executive Officer.

Education companies or edtech investors interested in working with School Harbor can schedule a discovery call at www.schoolharbor.com or reach the team directly at crew@schoolharbor.com.

About School Harbor
School Harbor LLC is an Arizona-based professional services company specializing in product development, software engineering, and creative marketing for education technology companies and organizations. School Harbor has developed a reputation as a deeply embedded, execution-focused partner for edtech startups and non-profit educational organizations who want to bring their ideas to the market.

Daniel Crook
School Harbor
email us here

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